Prototyping

- · What prototyping is
- · The benefits of prototyping
- Low-fidelity and high-fidelity prototypes, and the advantages of each
- How to build paper prototypes (storyboards)

Why Prototype?

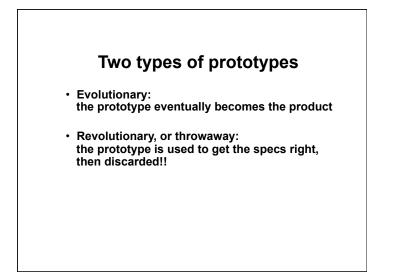
- Traditional software development: you can't test until you implement
- Implementation is expensive
- Result: any design errors are built in to the first thing you can test, and it is very expensive to make changes
- Result: design errors, unless they are really bad, are left in the product (as "features")

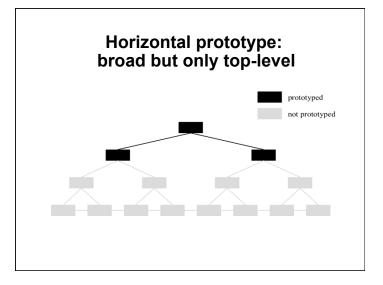
Breaking this *implementation paradox*

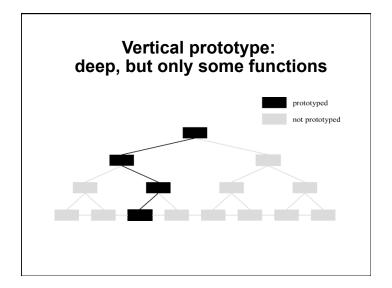
- Build a prototype of the basic functionality, especially the interface
- Test the prototype, which will uncover design errors
- Correct the errors
- · Repeat until you have a clean design
- Prototyping is
 - · a major tool for improving usability
 - Heavily used in industry

The views of the stakeholders

- Software designers
 may not adequately understand prototyping
- HCI practitioners
 may not adequately understand implementation
- The two groups need to talk to each other *early*, and prototyping facilitates communication







Benefits of prototyping

- Can be used to test every detail of the final product before the product is built (E.g. MoS testing rooms)
- Results in higher user satisfaction
- Users are better at evaluating an existing (vs described) system
- · It brings the users into the process early

Disadvantages

- · Users may be unfamiliar with the technique.
- Management may think that the project is nearly finished if the prototype is "too good," or that the prototype can be converted into the final product.

The right way: use low-fidelity prototypes

- Inexpensive
 in materials cost, people time, and schedule time
- · No risk of being mistaken for the final product
- Simple and fast to repeat as lessons are learned
- When interface testing of the prototype is complete, implementation can proceed with confidence

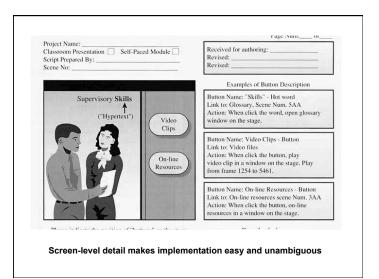
Storyboards: paper-based prototypes

- a "hardware" tool to visualize your project: • Navigation visual display of paths
 - Interactivity
 all on paper and words
 - Screen design
 basic layout, basic color
 - Rough sketches for key frames, menus, etc.

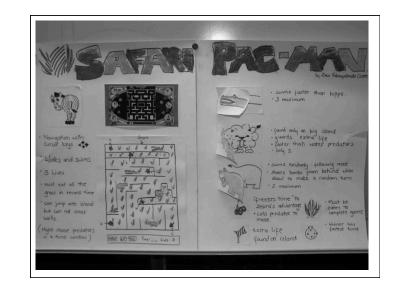
Storyboarding is about conceptual thinking, not art.

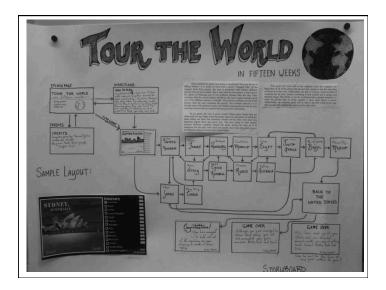


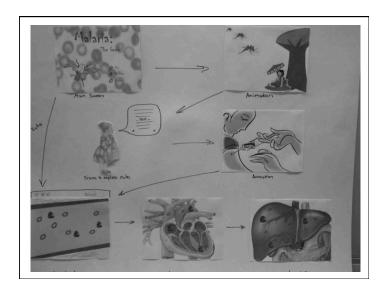
Organization on a single snapshot Shows screens, files, concepts, navigation

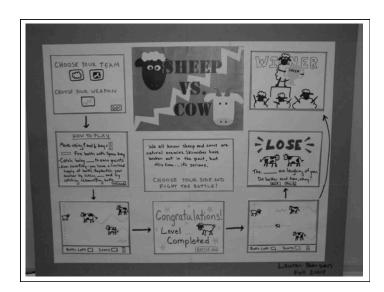


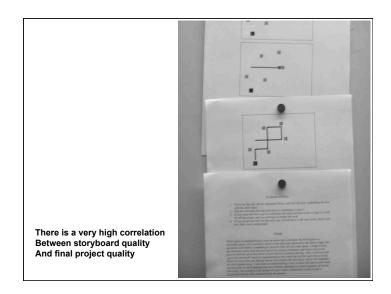


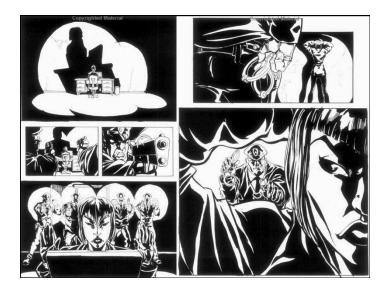












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