Twitter Primer

- **Twitter** is a short message service
- It allows you to:
  - **Tweet**
    - send a message to those who follow what you say
  - **Retweet**
    - send to your followers something you received
  - **Reply**
    - send a specific user a message, also seen by your followers (@user)
  - **Direct-message**
    - send a specific user a message, no one else sees it

(Mis) Information in Social Media

Eric Tucker, a 35-year-old co-founder of a marketing company in Austin, Tex., had just about 40 Twitter followers. But his recent tweet about paid protesters being bused to demonstrations against President-elect Donald J. Trump fueled a nationwide conspiracy theory — one that Mr. Trump joined in promoting.

Mr. Tucker’s post was shared at least 16,000 times on Twitter and more than 350,000 times on Facebook. The problem is that Mr. Tucker got it wrong. There were no such buses packed with paid protesters.

But that didn’t matter.
Can we solve the problem through technology?

Go to IS_IT_TRUE.com and click on ANSWERS.

Can Technology help in solving the problem?

Go to TWITTERTRAILS.com and run an investigation.

Technology can help investigate stories

Story = Tweets in last 10 days collected through keywords. Could be related to a rumor, some event, or a meme.

Claim:
Melania Trump had an exorcist in the White House

Some preacher claimed that Melania had an exorcist come in and purge the White House before she would move in. We'll have to have the place fumigated after the Trumps move out.
Check the TwitterTrails Story

bit.ly/115S2018TT