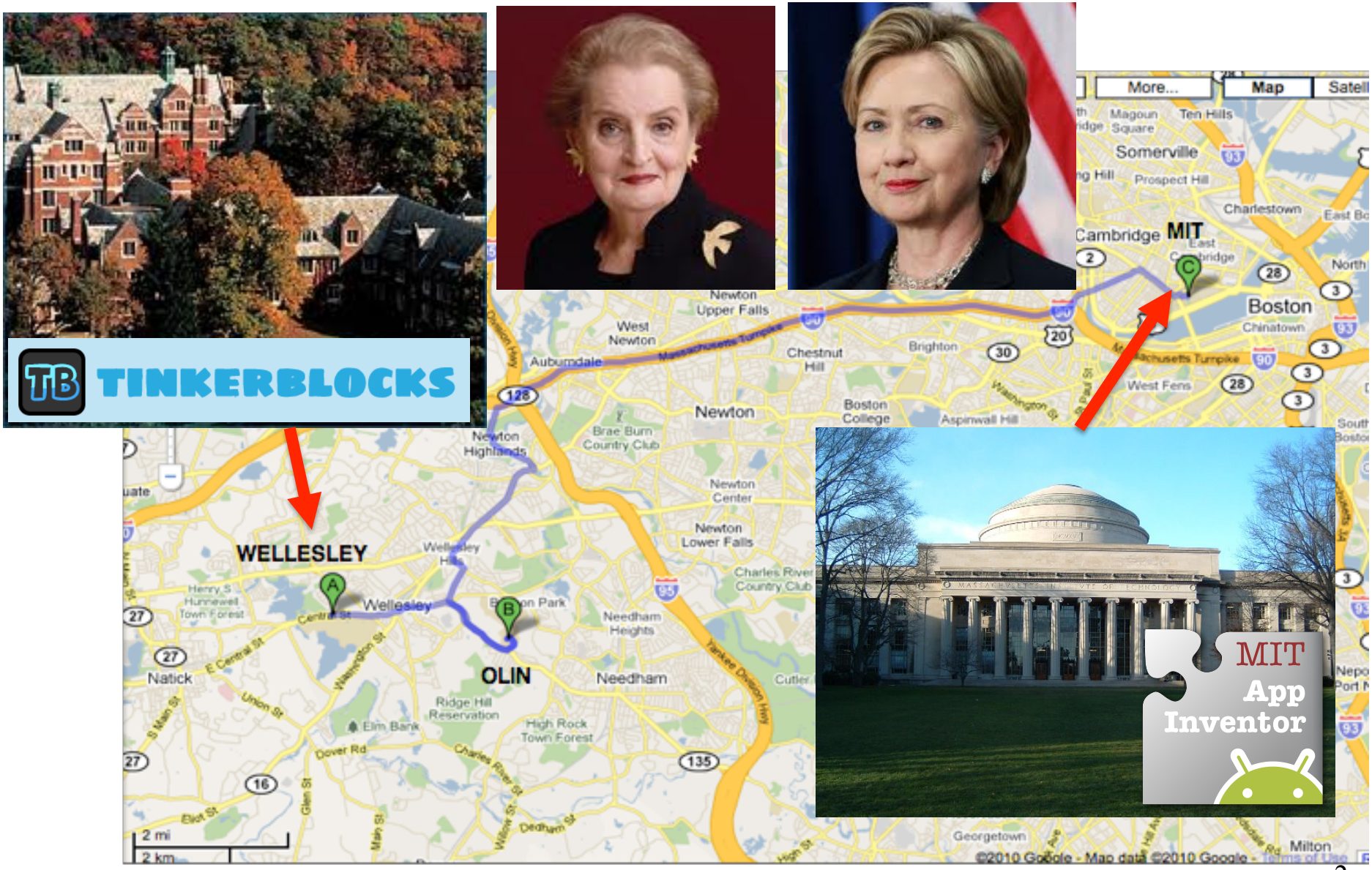
Democratizing Programming with Blocks Languages

Franklyn Turbak
Wellesley College Computer Science Dept.

Distributed Multimedia Systems (DMS 2015)
Vancouver, August 31, 2015

Wellesley & MIT



Talk Road Map

- Blocks demo: MIT App Inventor (AI)
- Democratizing programming with blocks: examples
- Lowering barriers with blocks
  - Syntax
  - Static semantics
  - Dynamic semantics
- Challenges in blocks programming
  - Usability
  - Learnability in blocks vs. text
  - Perception: blocks programming not “real”, maybe harmful
- Research questions

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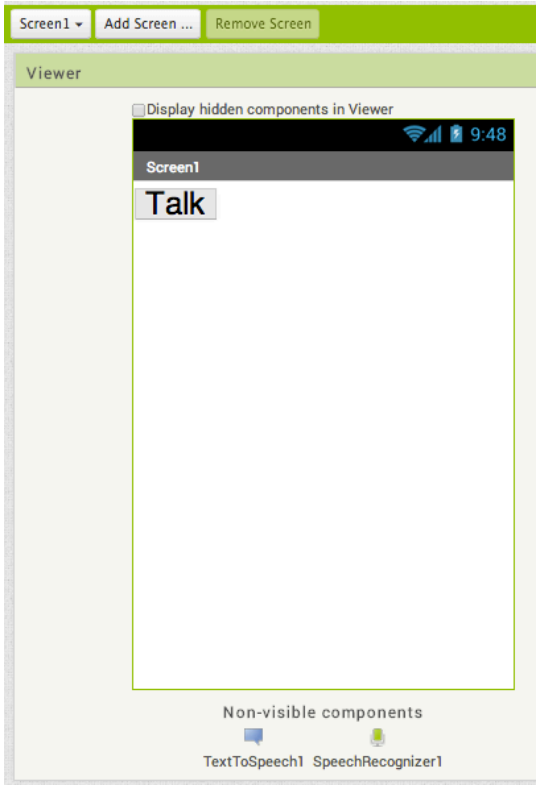
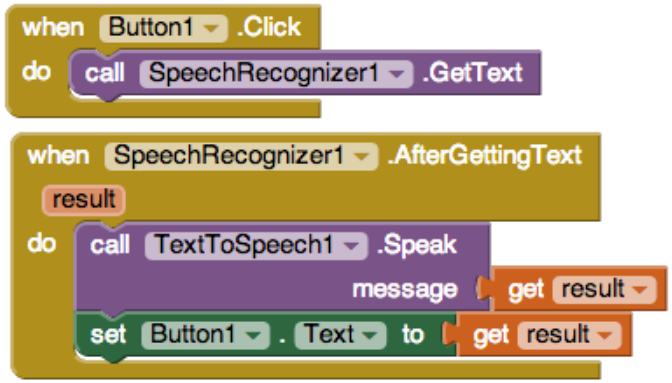
Simple App Inventor Example

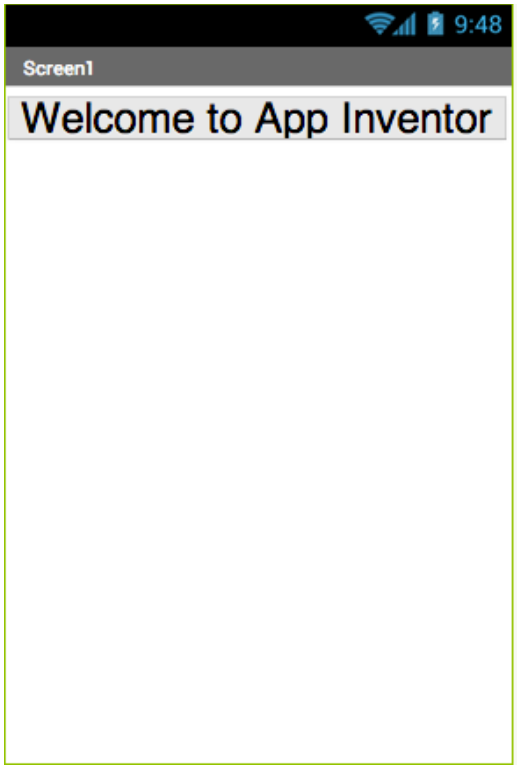
Designer Window



Blocks Editor



Android Device



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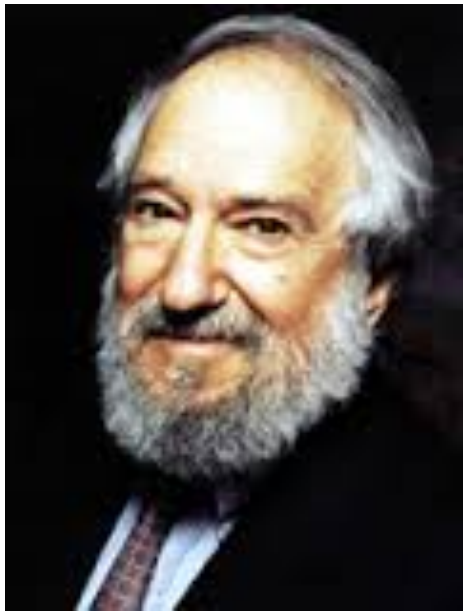
Papert on Computers & Constructionism

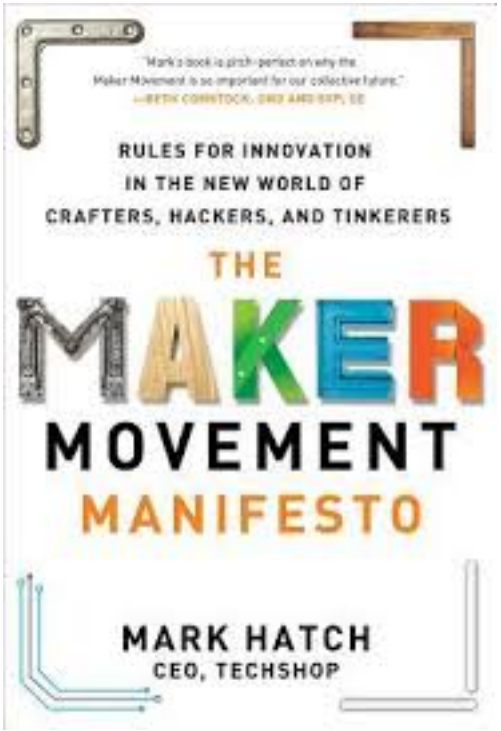
"In many schools today, the phrase "computer-aided instruction" means making the computer teach the child. One might say *the computer is being used to program* the child. In my vision, ***the child programs the computer***, and in doing so, both acquires a sense of mastery over a piece of the most modern and powerful technology and establishes an intense contact with some of the deepest ideas from science, from mathematics, and from the art of intellectual model building." *Mindstorms: Children, Computers, and Powerful Ideas (bolding mine)*



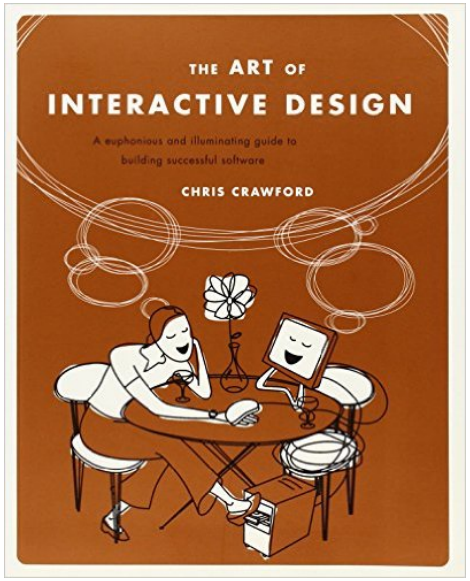
"The word **constructionism** is a mnemonic for two aspects of the theory of science education underlying this project. From constructivist theories of psychology we take a view of learning as a reconstruction rather than as a transmission of knowledge. Then we extend the idea of manipulative materials to the idea that **learning is most effective when part of an activity the learner experiences as constructing is a meaningful product**." *Constructionism: A New Opportunity for Elementary Science Education (bolding mine)*

Maker Movement

"But in this new world, you don't have to go bankrupt if you fail because you can fail small. **You can innovate as a hobby. Imagine that: a nation of innovation hobbyists working to make their lives more meaningful and the world a better place.** Welcome to the maker revolution."
— *Mark Hatch, The Maker Movement Manifesto: Rules for Innovation in the New World of Crafters, Hackers, and Tinkerers (bolding mine)*



Democratizing Programming



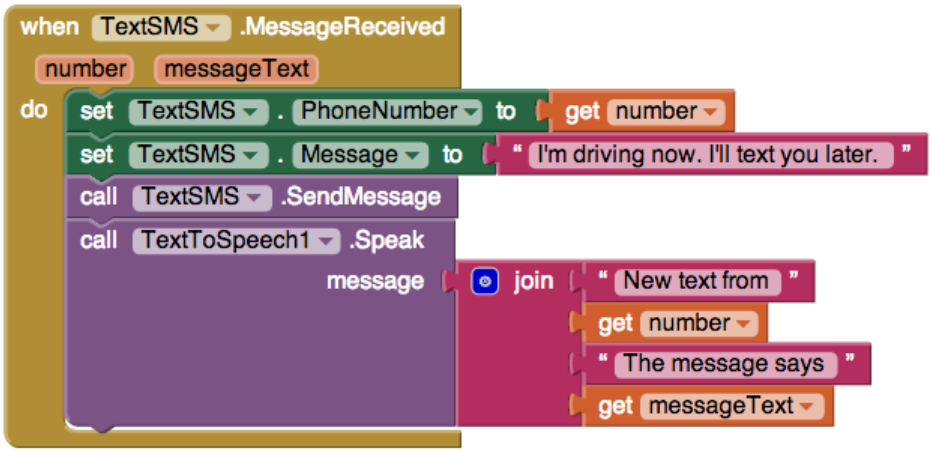
"What we need is a means of democratizing programming, of taking it out of the soulless hands of the programmers and putting it into the hands of a wider range of talents." *Chris Crawford, The Art of Interactive Design*

MIT App Inventor mission statement:
The MIT App Inventor project seeks to **democratize** software development by empowering all people, especially young people, to transition from being consumers of technology to becoming creators of mobile technology.

No Texting While Driving App

Daniel Finnegan, English Major, developed the app in Dave Wolber's USF course *CS017: Computing, Mobile Apps, and the Web*

Daniel's code, translated into App Inventor 2:



Clive Thompson on Coding for the Masses

By Clive Thompson | November 29, 2010 | 12:00 pm | Wired December 2010

How do you stop people from texting while driving? Last spring, Daniel Finnegan had an idea. He realized that one of the reasons people type messages while they're in the car is that they don't want to be rude—they want to respond quickly so friends don't think they're being ignored.

So what if the phone knew you were driving—and responded on its own?

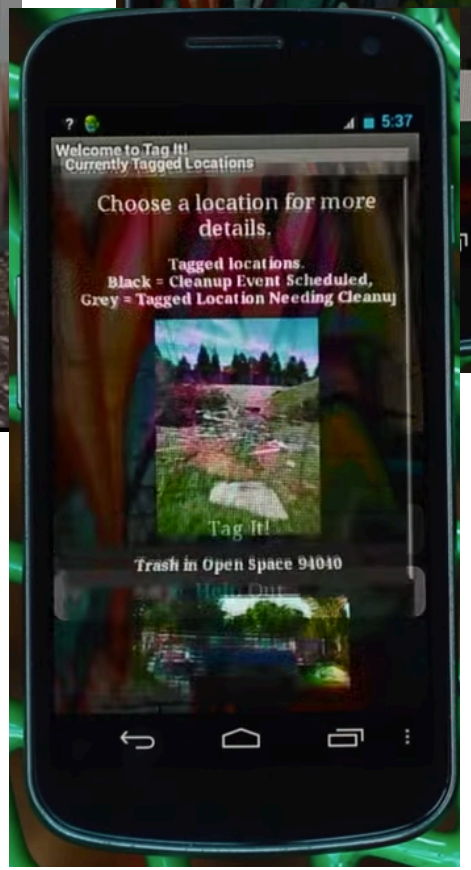
Normally, Finnegan wouldn't have been able to do anything with his insight. He was a creative-writing major at the University of San Francisco, not a programmer. But he'd enrolled in a class where students were learning to use Google's App Inventor, a tool that makes it pretty easy to hack together simple applications for Android phones by fitting bits of code together like Lego bricks.

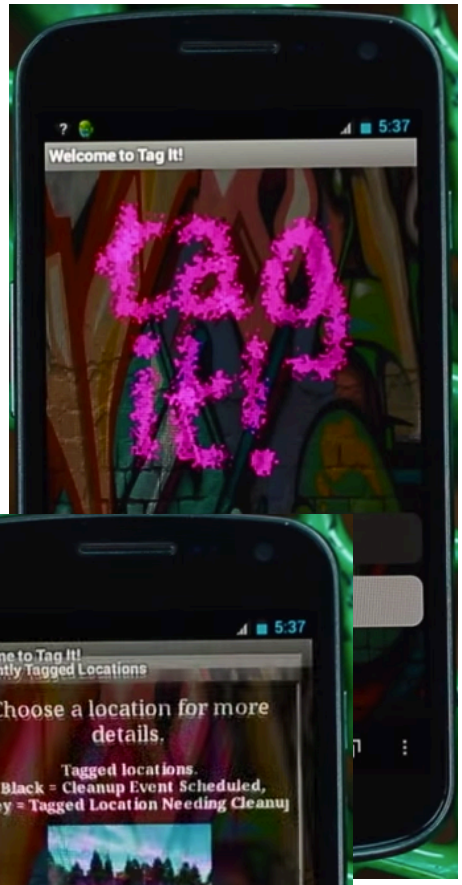
App To Track Feral Hogs

Alabama's Lawrence County High School students used App Inventor to build an app that tracks feral hogs, which were causing economic damage to their community. Their app won a prize of $100K in technology for Samsung's 2012 Solve for Tomorrow contest.

http://www.forbes.com/sites/samsung/2013/11/25/high-school-students-battle-wild-hogs-with-stem-solutions/

Trash & Graffiti Cleanup App

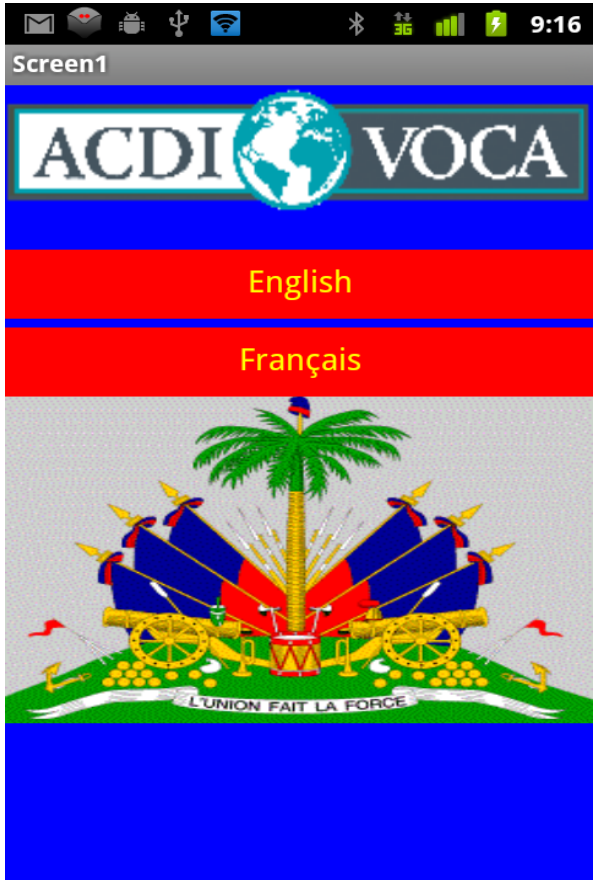




East Palo Alto girls created an app to tag the location of trash and create an event for cleaning it up. This app ranked highly in the Technovation Challenge competition.

http://appinventor.mit.edu/explore/stories/east-palo-alto-girls-create-app-clean-graffiti-trash.html

Commodity Tracker App for Haiti



Developed using App Inventor as part of Trinity College's Humanitarian Free and Open Source Software (HFOSS) project.

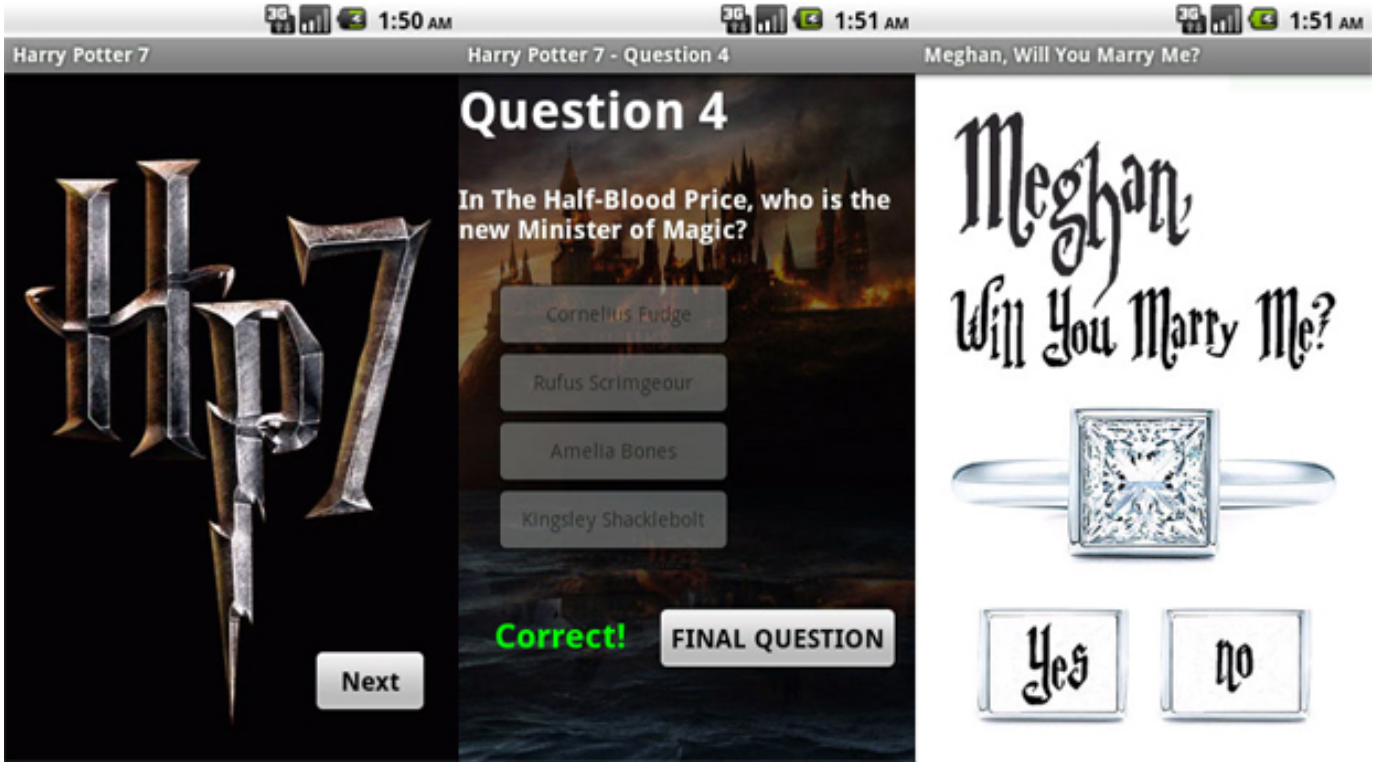
http://notes.hfoss.org/index.php/Haiti_Commodity_Collector

App to Destroy Mines Safely

Chris Metzger, United States Marine Corps Staff Sergeant, used App Inventor to create an app that helps other Marines destroy weaponry captured in the field. It calculates the amount of explosives necessary to safely destroy captured ammunition and mines.

http://appinventor.mit.edu/explore/stories/united-states-marines-use-app-inventor-field.html

Marriage Proposal App



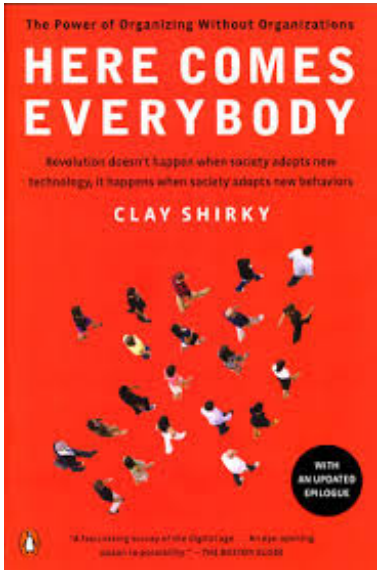
Hodgson didn't know how to develop an Android app. … "How the heck was I going to build this thing?" he recalls thinking. "I tried a couple of other rapid development tools, but they really had too much of a learning curve to let me do it in the time-frame I had in mind." That is, until a friend recommended App Inventor, a tool for amateur Android devs created by Google Labs. "It allowed me, with no java knowledge, to quickly get this thing whipped up," Hodgson says.

http://www.fastcompany.com/1754193/google-love-story-man-builds-android-app-propose-girlfriend

Clay Shirky on Situated Software vs. Web School (2004)

Target small population

- NYU ITP *Teachers on the Run*
  vs. RateMyProfessors.com
- scaling issues unimportant
- simple hardwired data vs. scalable databases
- software for your mom



Leverage small groups

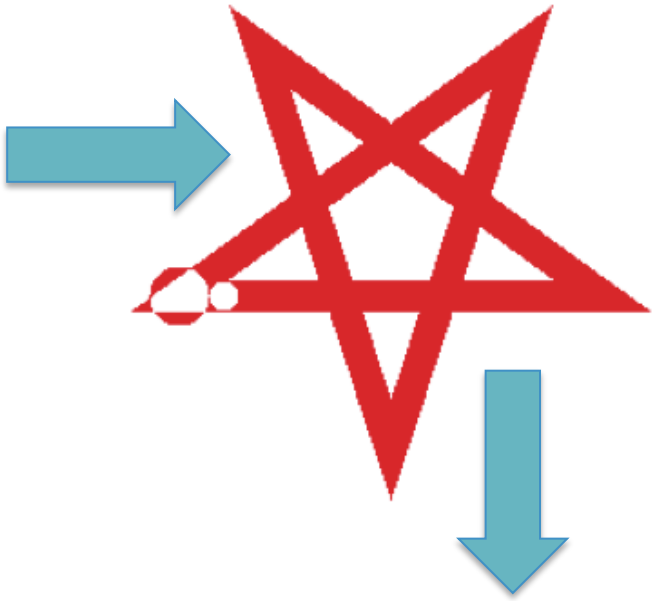
- local knowledge
- trust of other users
- publicly shame deadbeats in group purchase apps

http://shirky.com/writings/herecomeseverybody/situated_software.html

TurtleBlocks

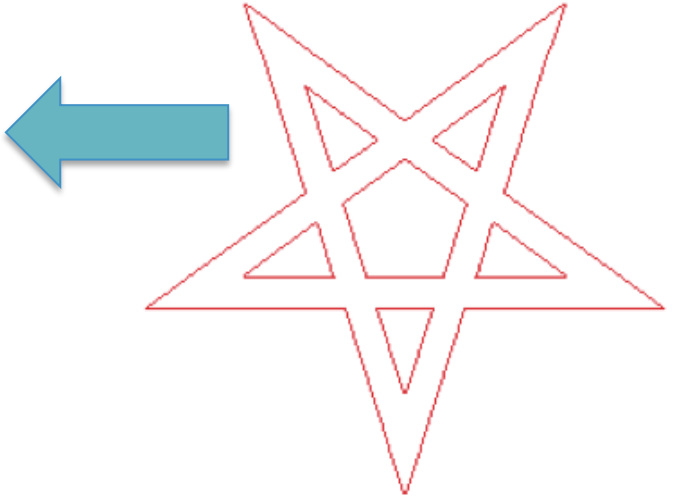
TurtleBlocks program

turtle drawing



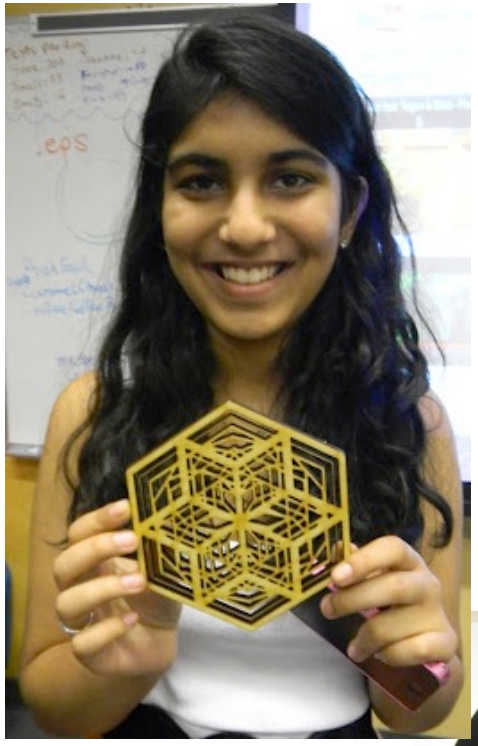
cardstock

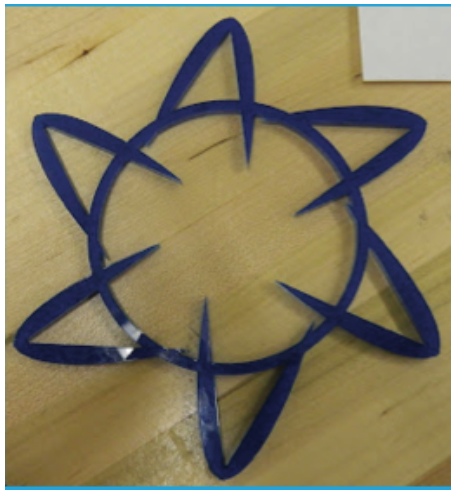
acrylic

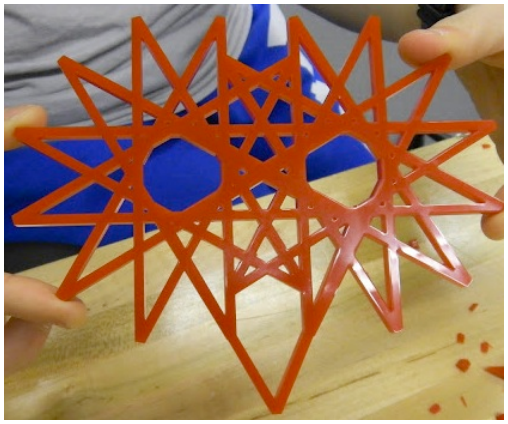


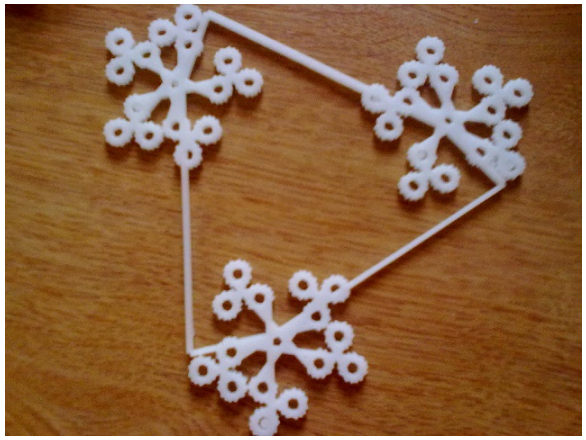
drawing boundary

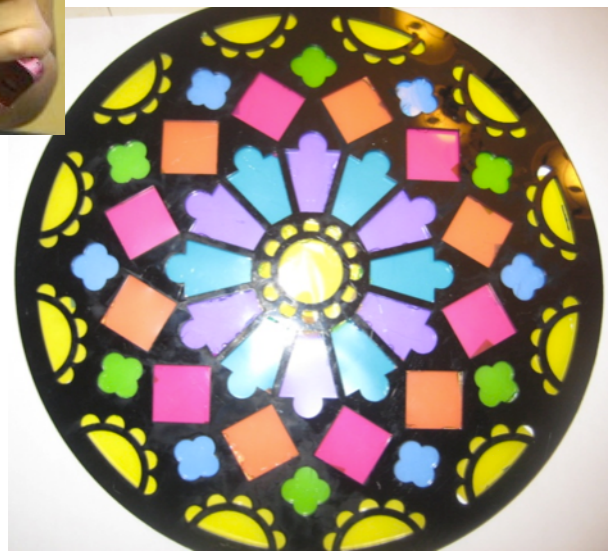
TurtleBlocks Artifacts





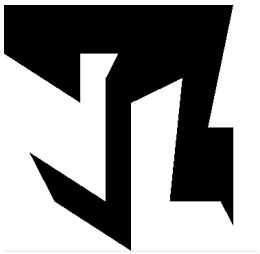




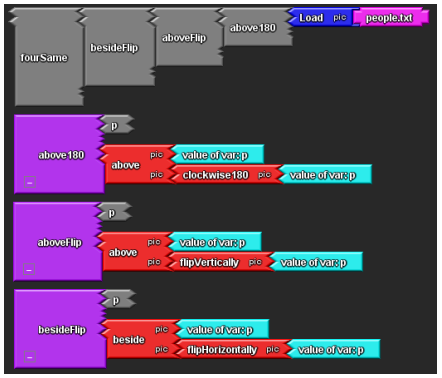


PictureBlocks: Sketching & Engraving

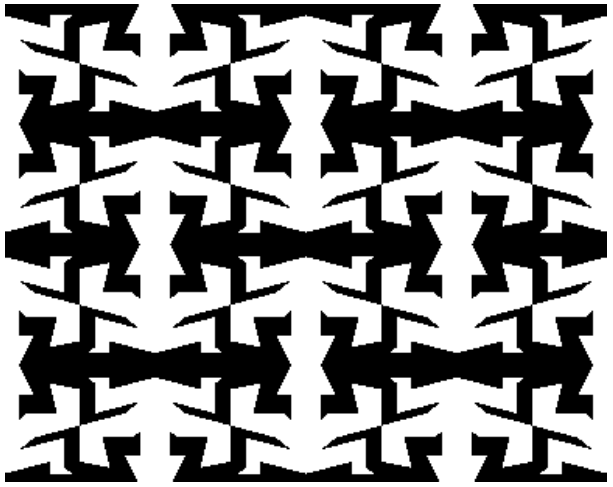
user sketch

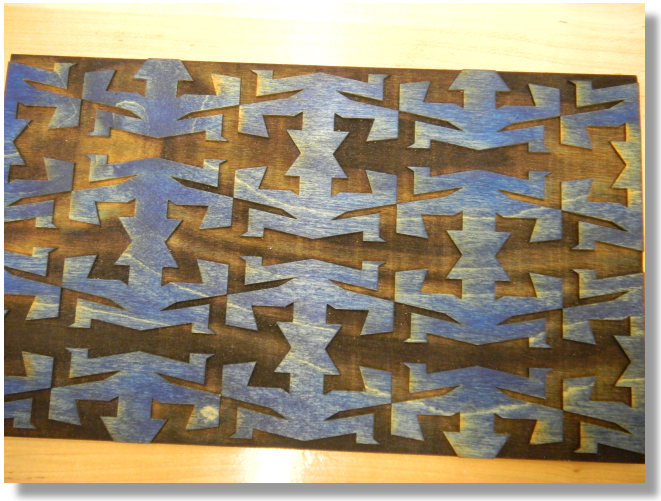


PictureBlocks program

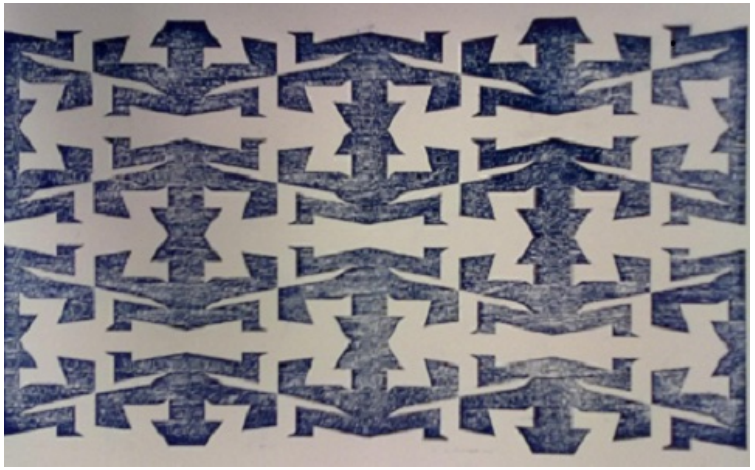


resulting picture



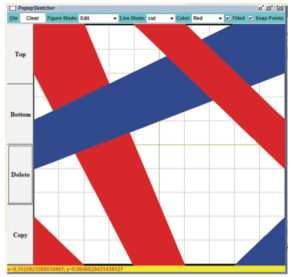


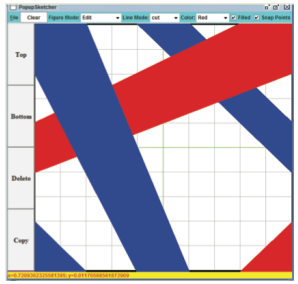
wood engraving

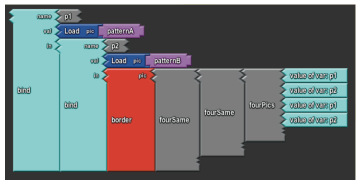


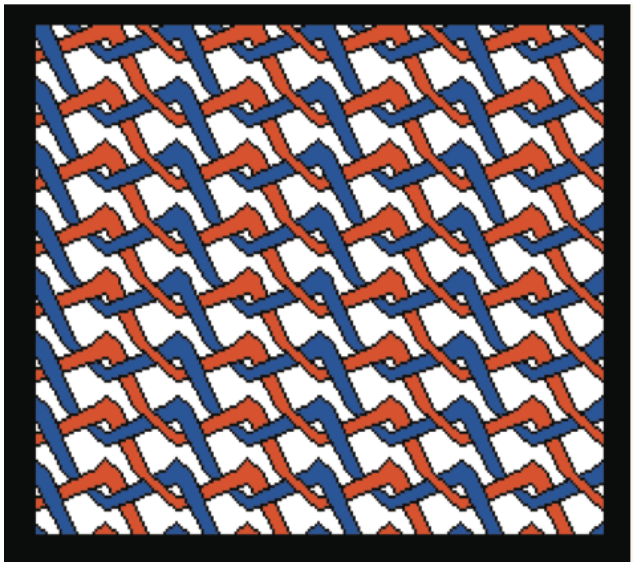
print from engraving

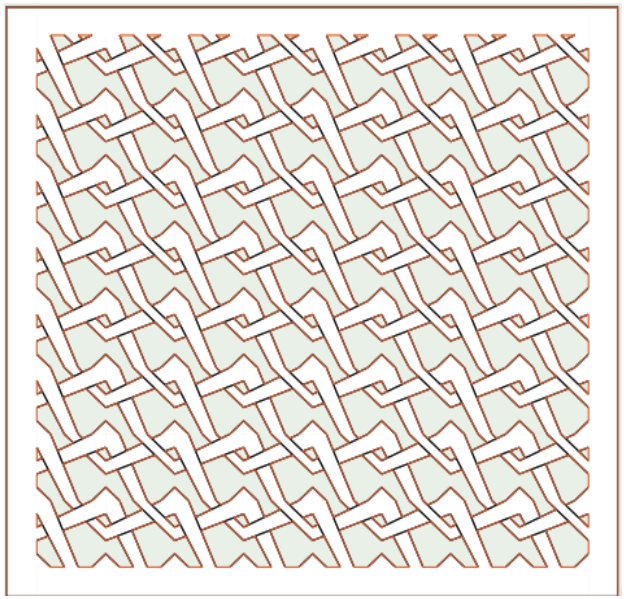
PictureBlocks: Engraving + Cutting

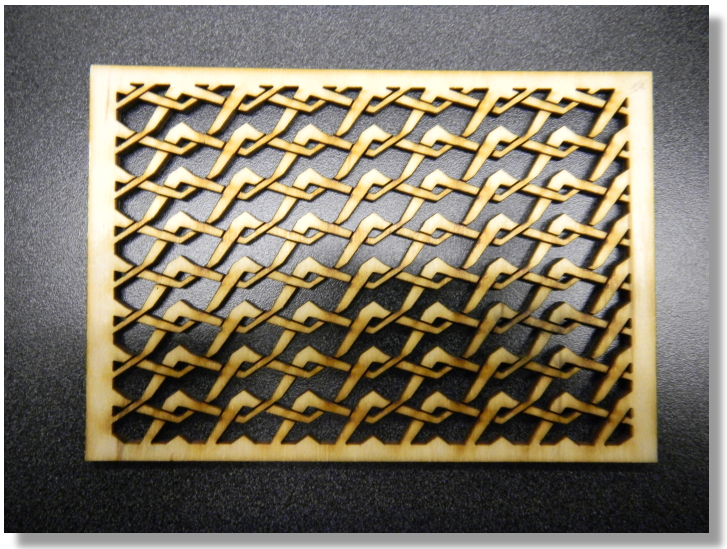




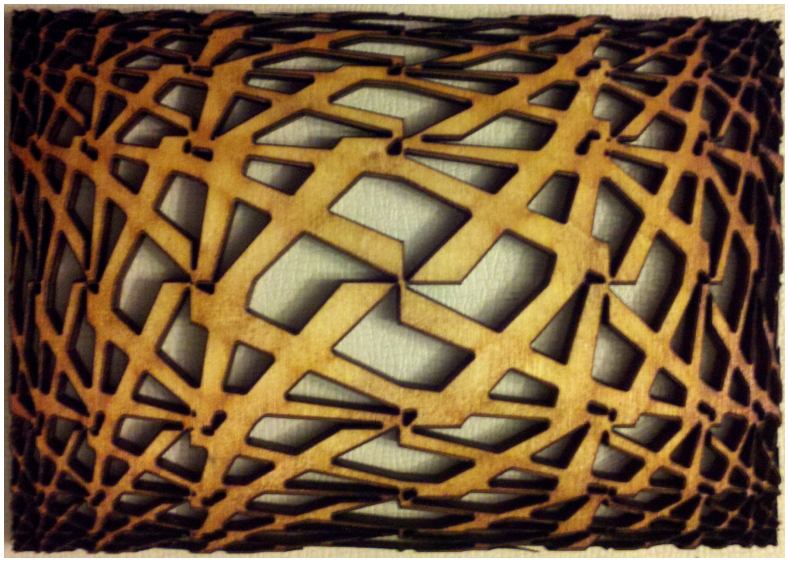






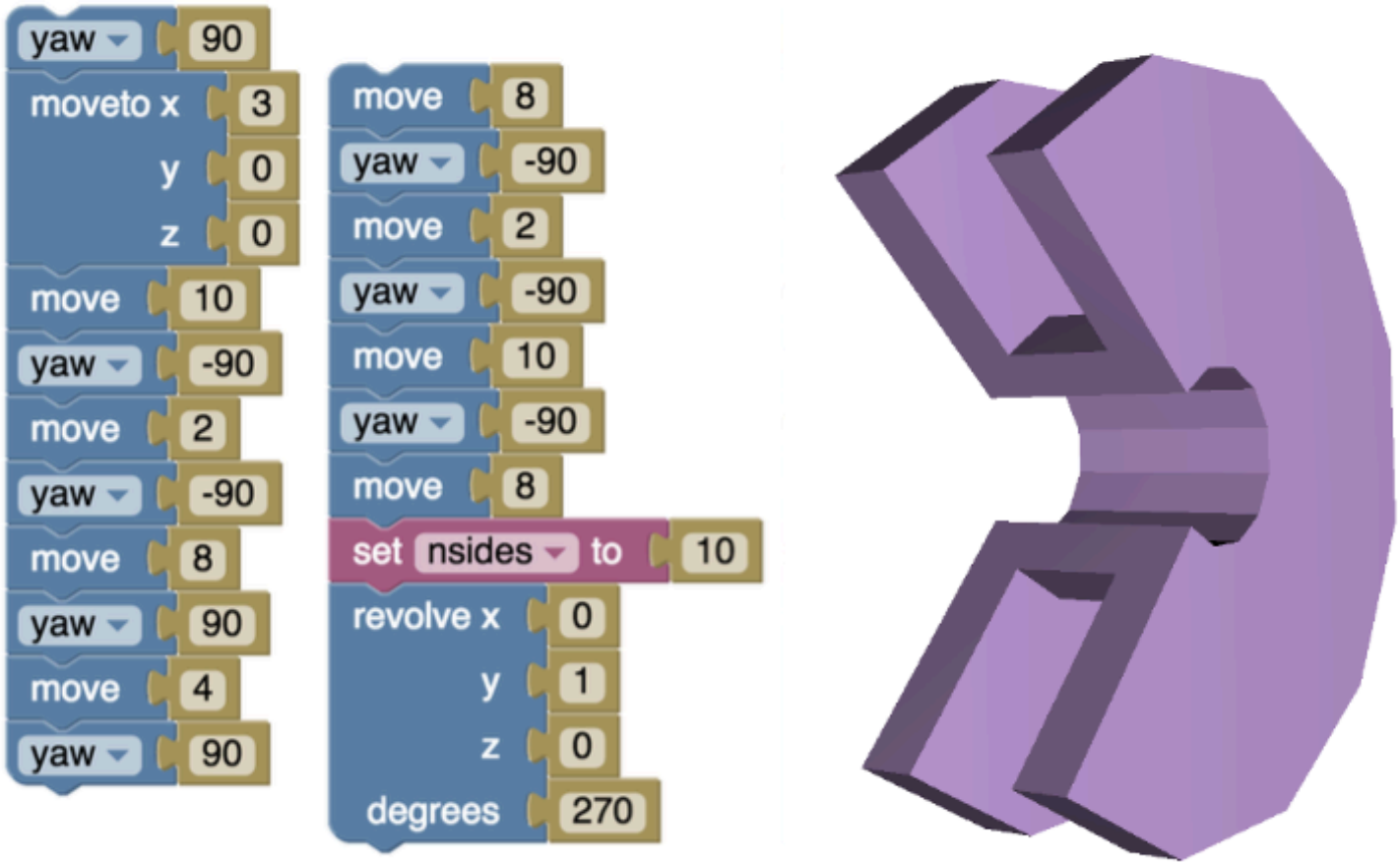


PictureBlocks Artifacts



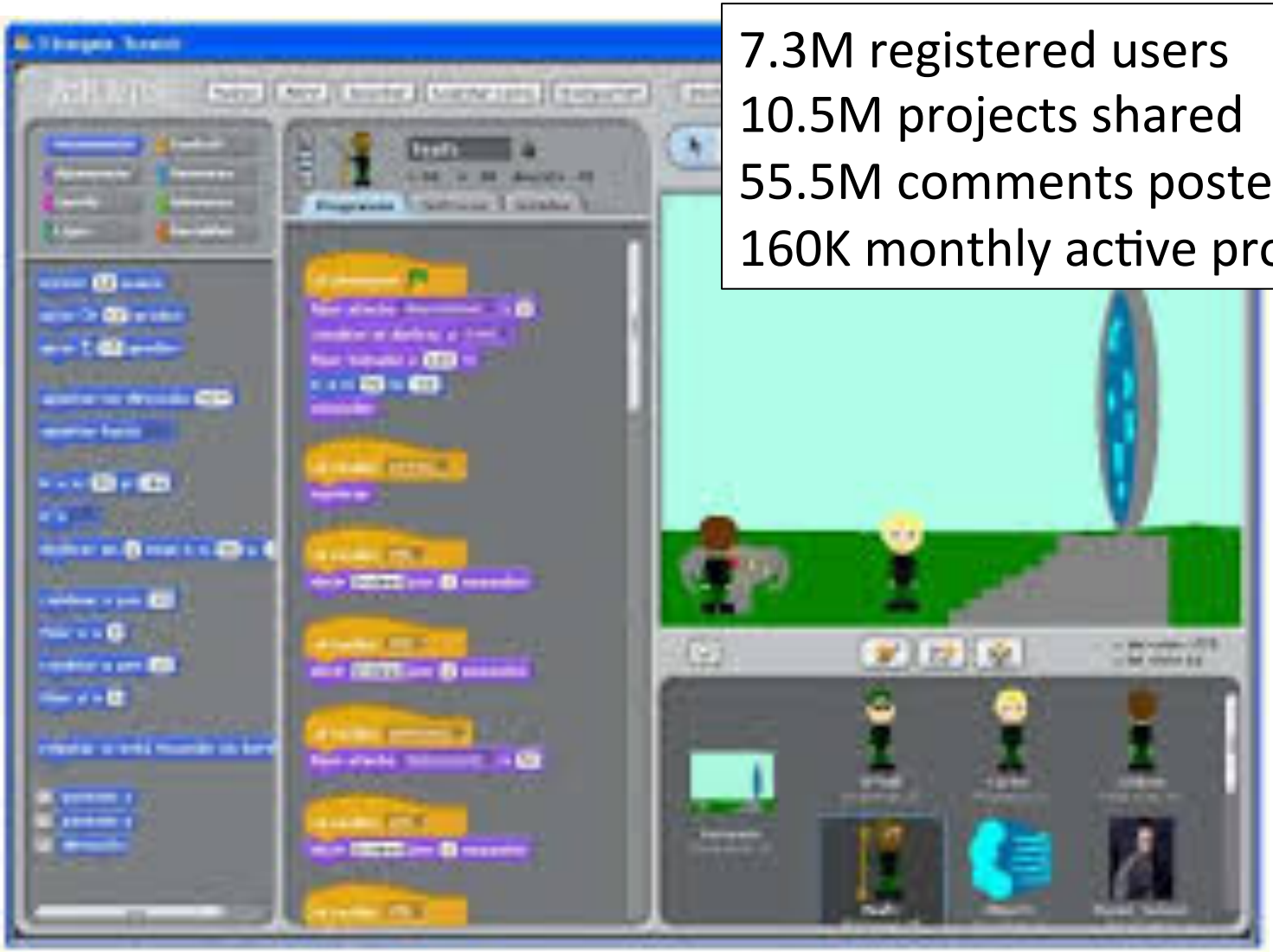
Madeup: 3D Modeling with Blocks

Chris Johnson, University of Wisconsin
Peter Bui, Notre Dame



Scratch

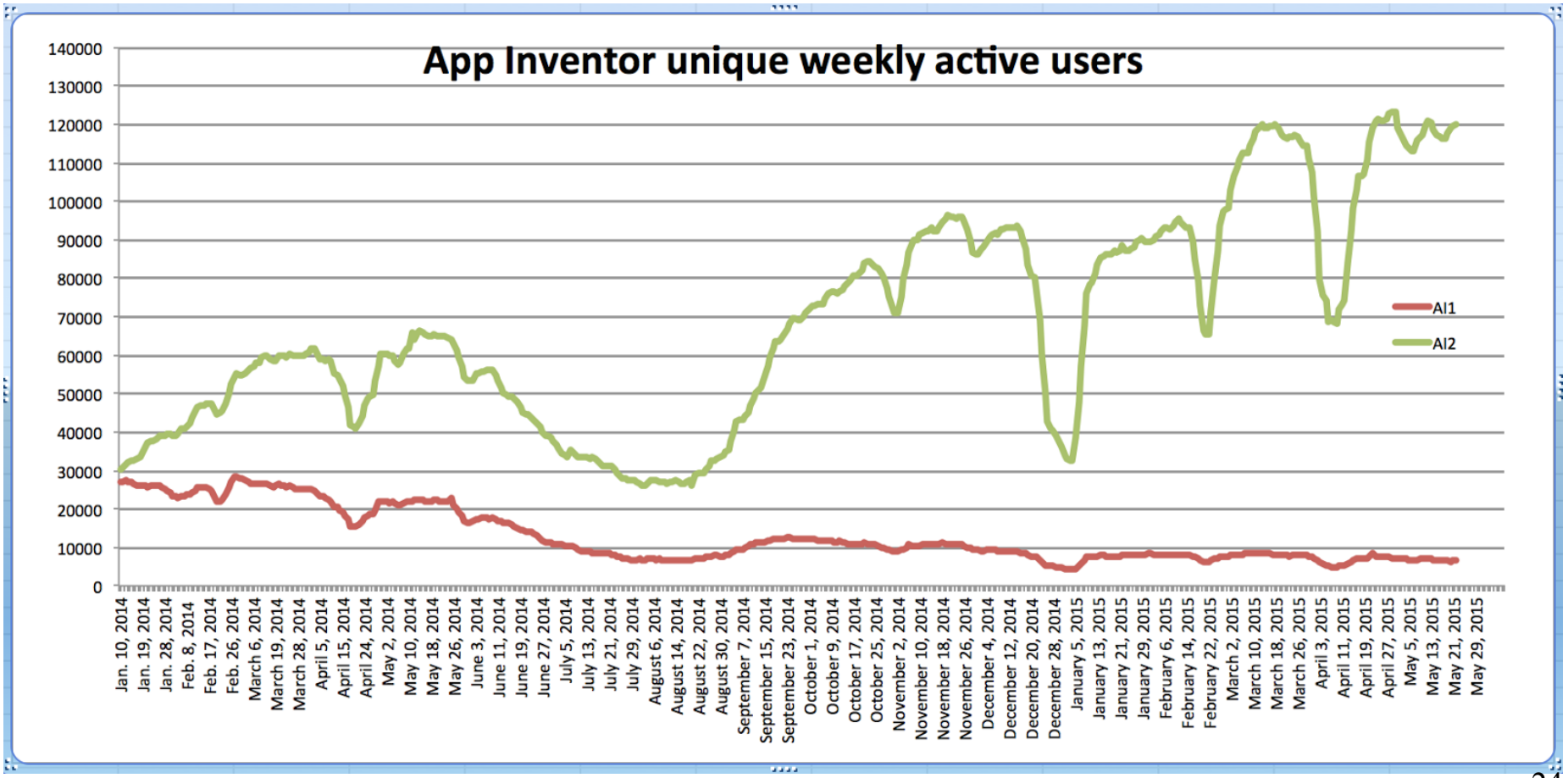
multi-media programs, animations, and games



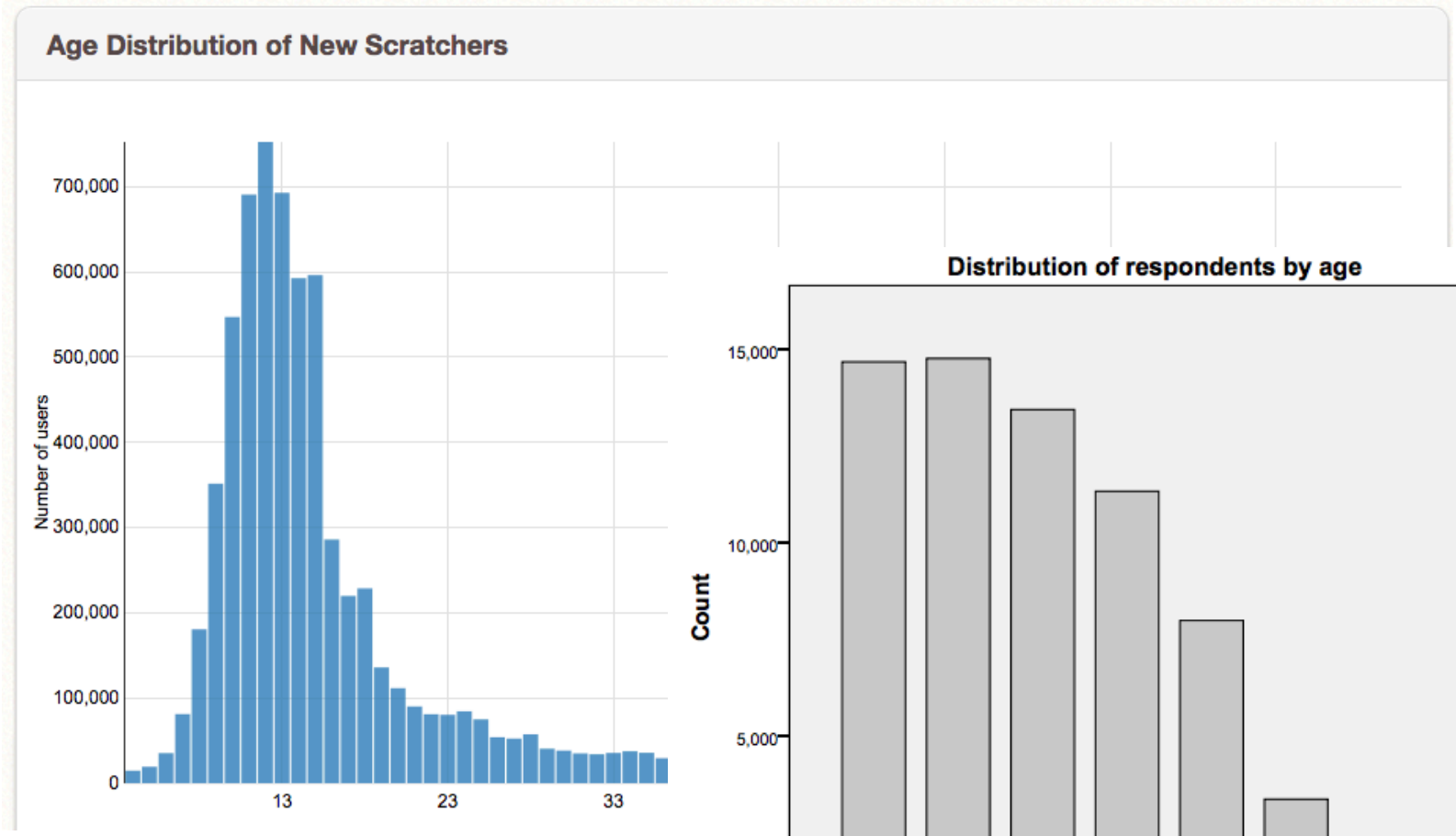
7.3M registered users
10.5M projects shared
55.5M comments posted
160K monthly active project creators

App Inventor Usage is Growing

- 3.3 million registered users
- 185 countries
- 8.9 million mobile apps created
- ~ 120K unique weekly users

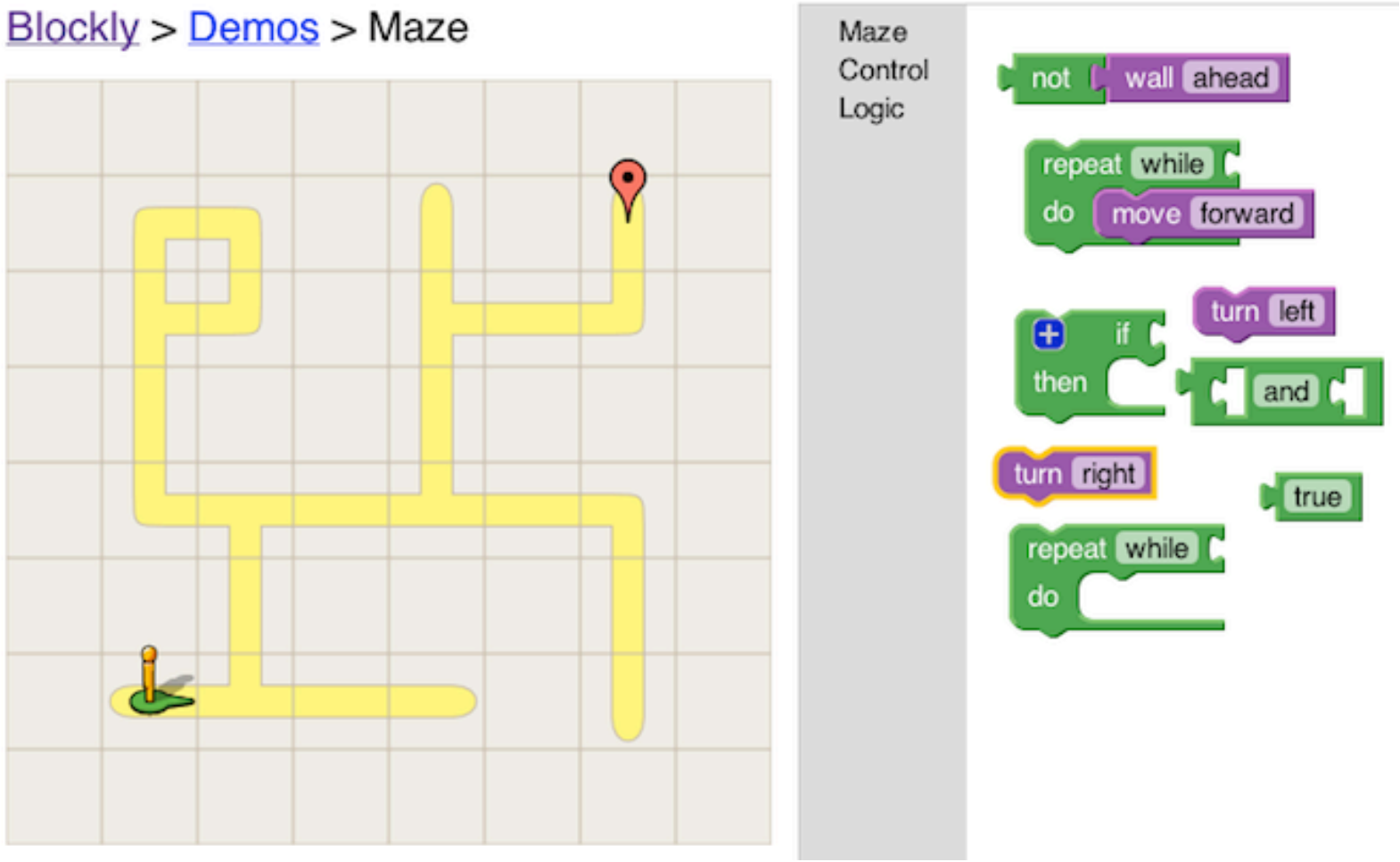


Age Distribution: Scratch vs. App Inventor



Blockly

Many blocks-based activities. Basis for early Code.org challenges.
Many other blocks environments, including App Inventor,
are based on Blockly.



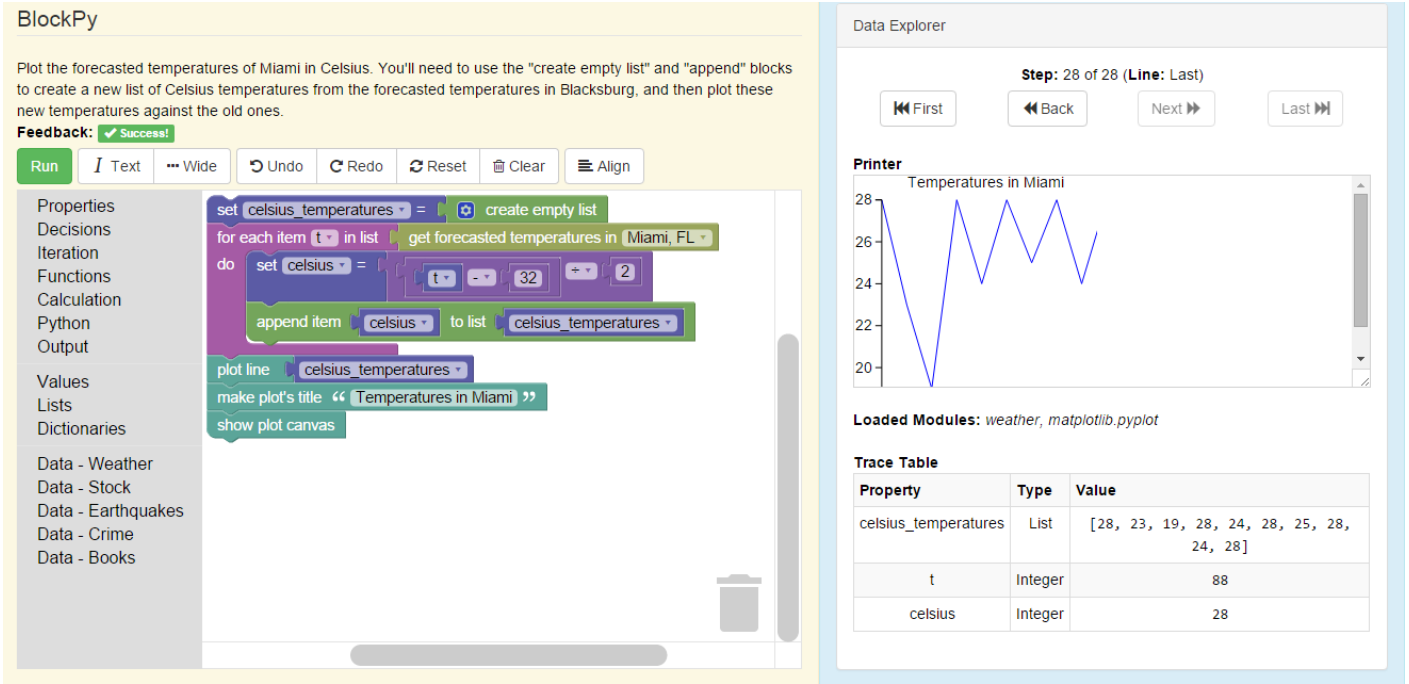
And many more …

Snap!: Scratch for Scheme, *Beauty and Joy of Computing curriculum* (Harvey, Monig, Garcia @ Berkeley)

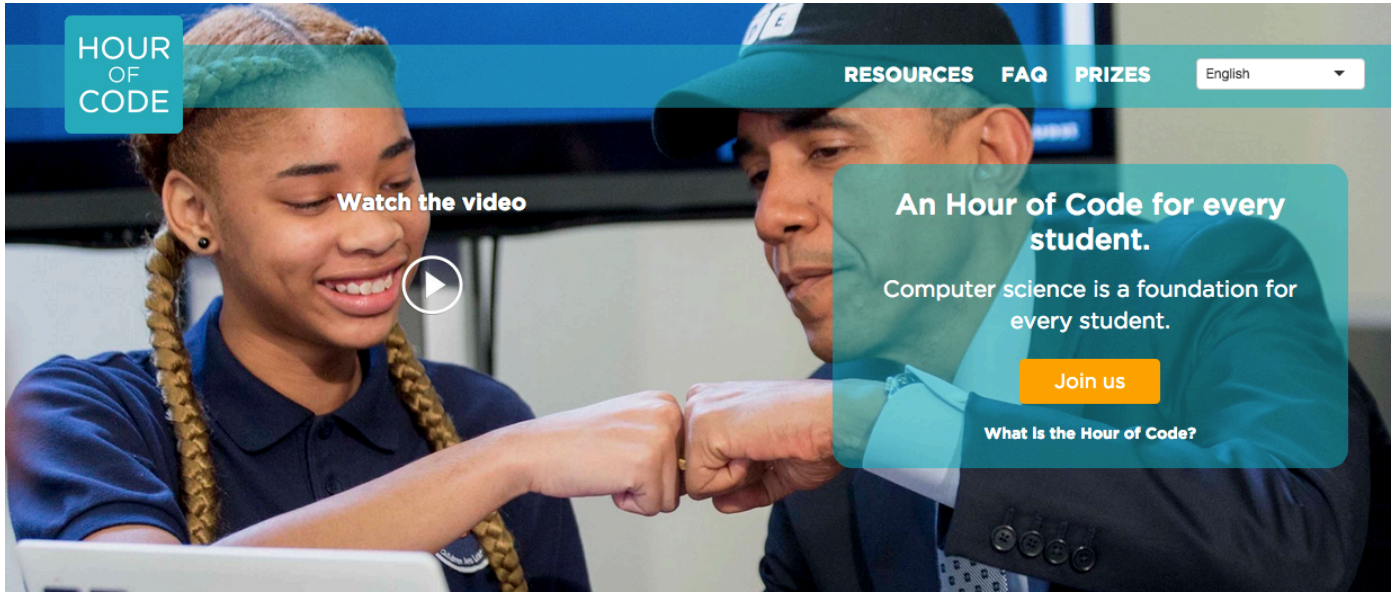
StarLogo Nova: multi-agent simulations (Wendel et al @ MIT)

Alice: 3D storytelling and gaming environment (CMU)

BlockPy: Blocks-based version of Python for teaching data science (Bart, Tilevitch, Shaffer, Kafura @ Virginia Tech)



Code.org Hour of Code



- Dec. 2013:
  - ✧ 26M participants spend an hour programming in one of ~24 programming environments
  - ✧ 74% of these use one of the 5 blocks languages
    - Code.org exercises based on Blockly
    - Scratch
    - App Inventor
    - Tynker
    - Hopscotch
- Dec. 2014 and beyond: claim > 100M participants total

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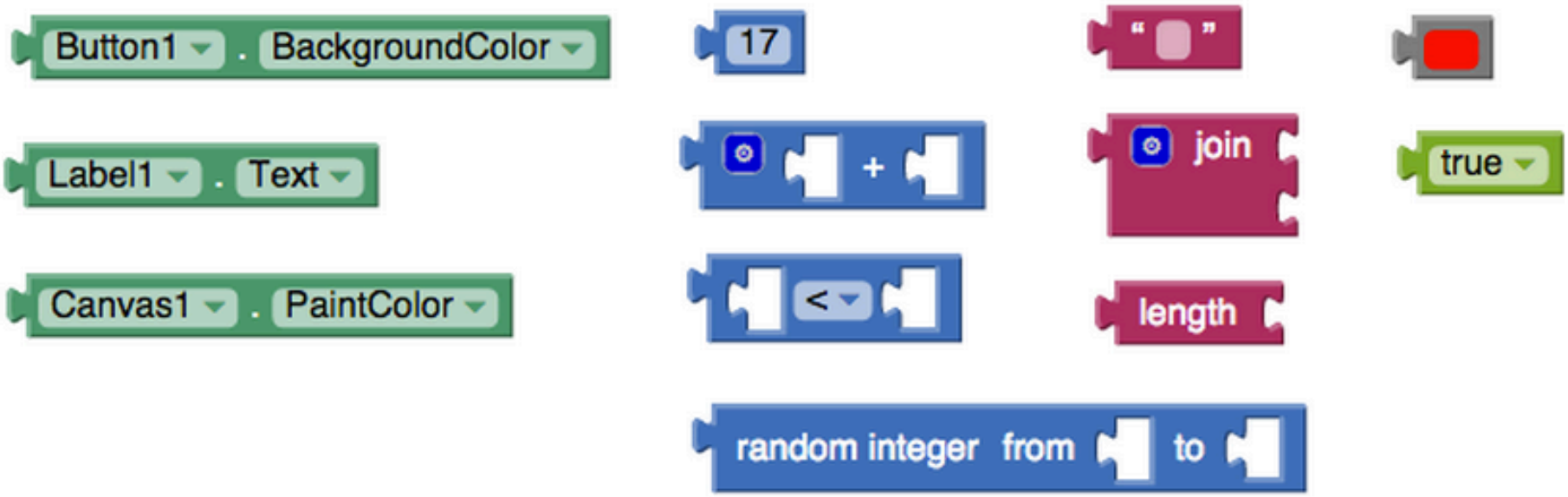
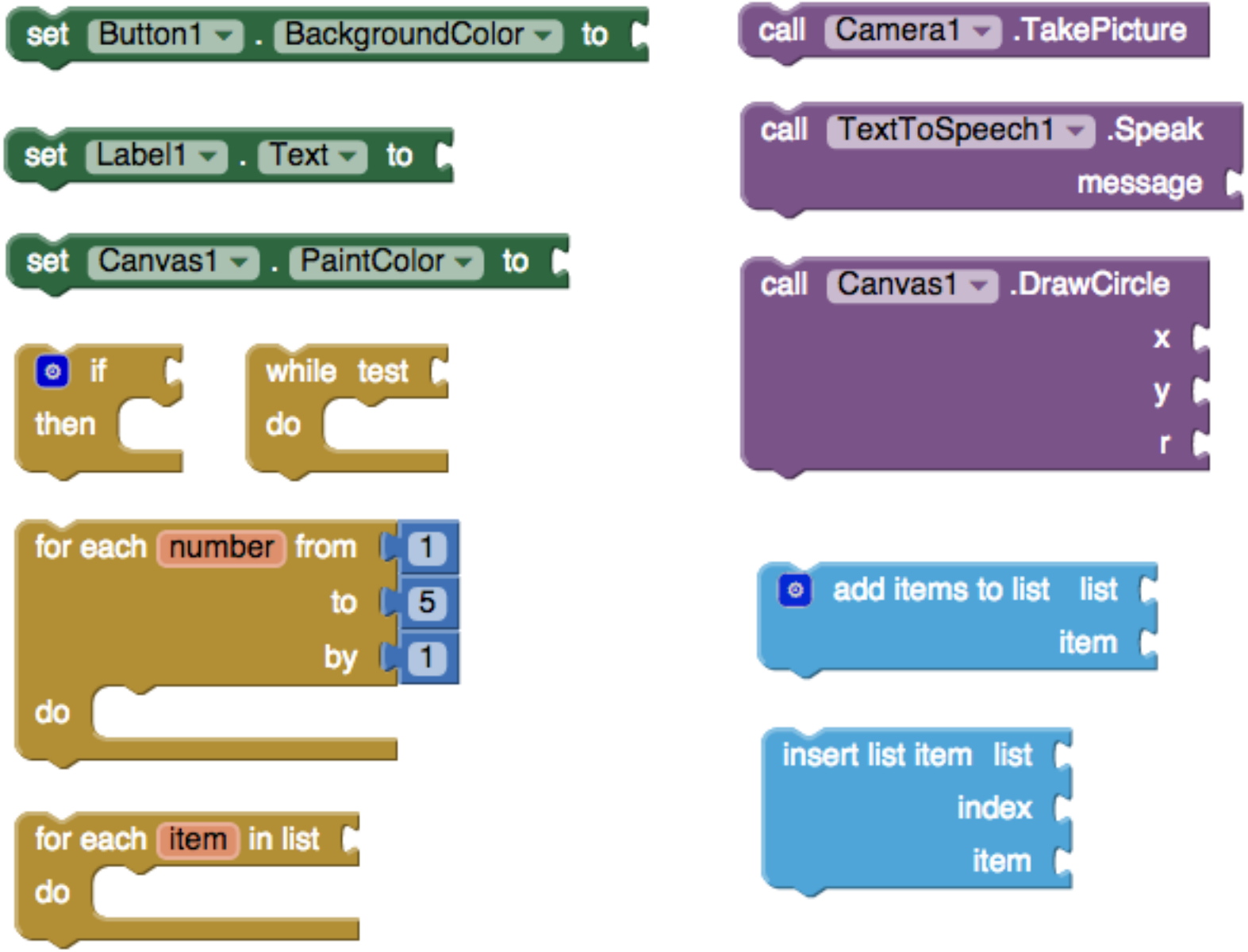
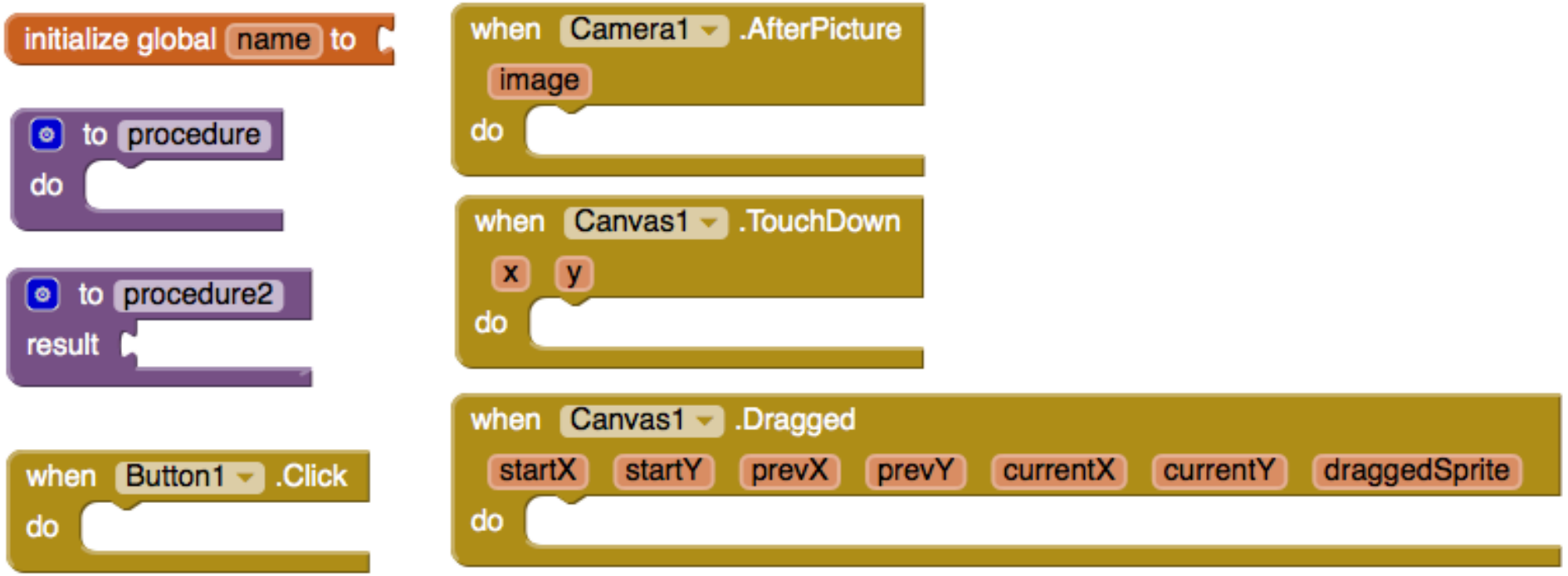
AI Syntax: Expressions



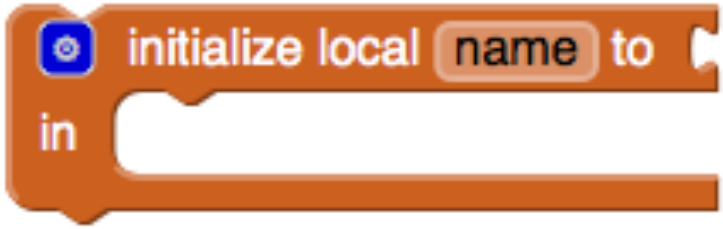
AI Syntax: Statements

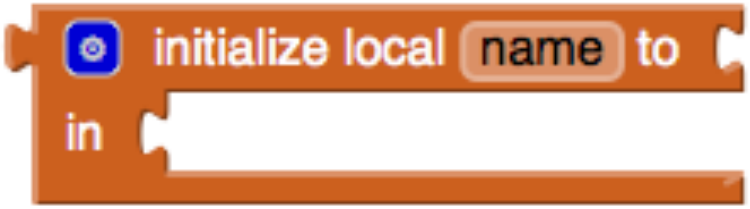


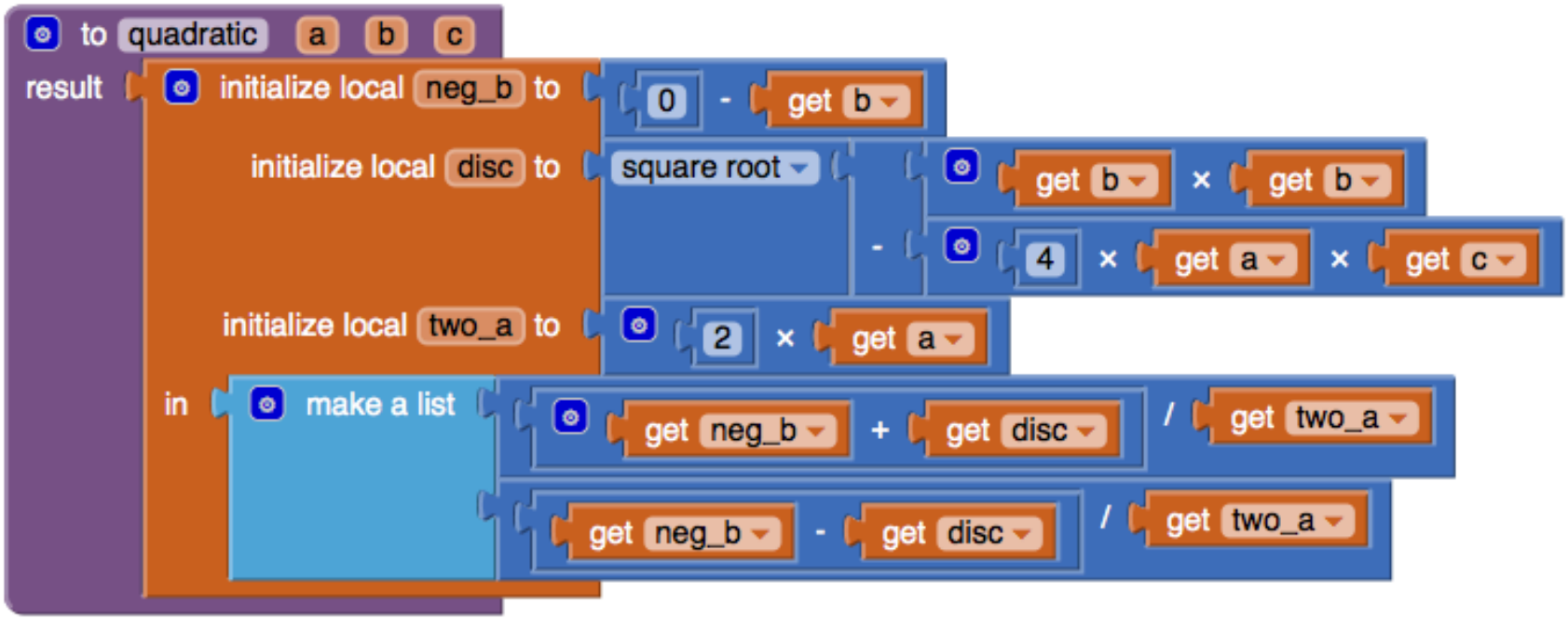
AI Syntax: Top Level Declarations



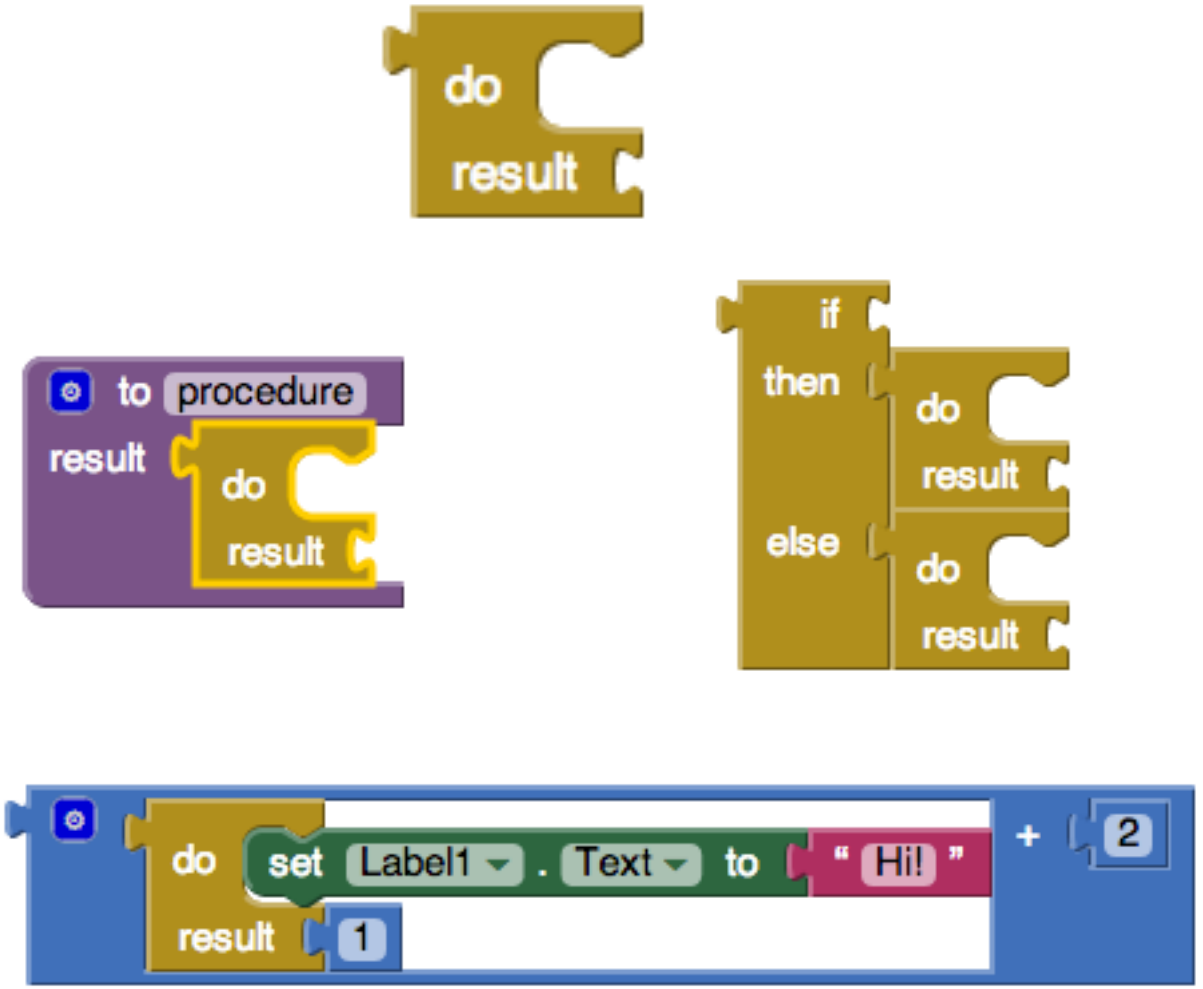
AI Syntax: Local Variable Declarations



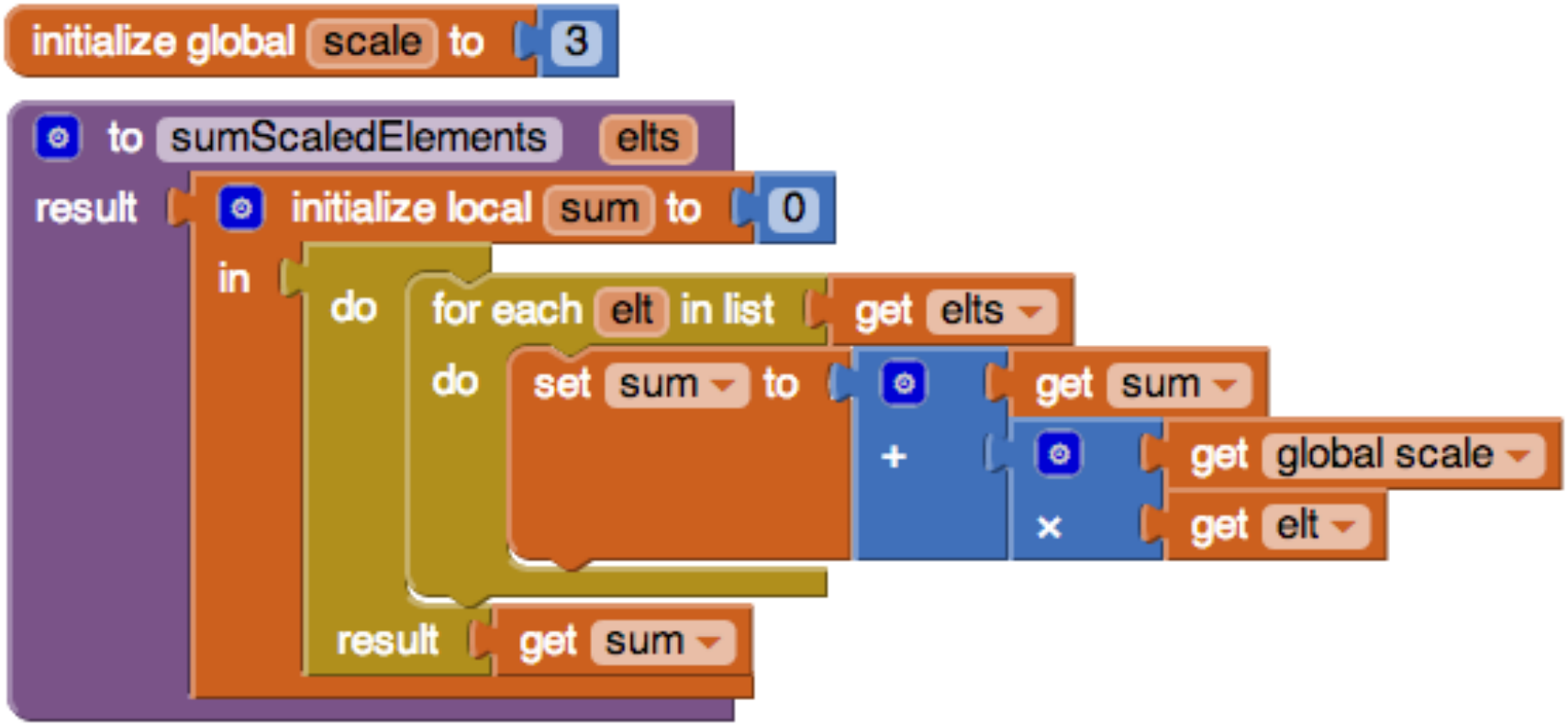




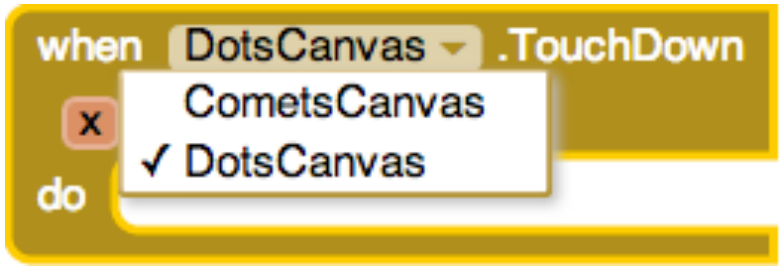
AI Syntax: Performing actions before returning value

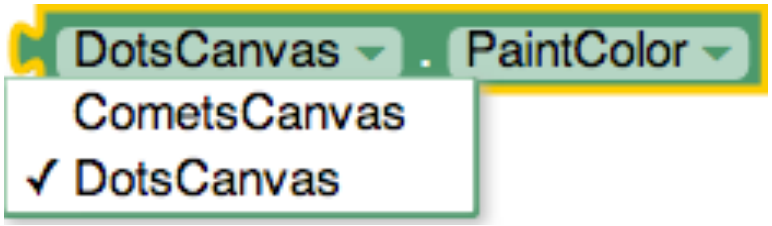


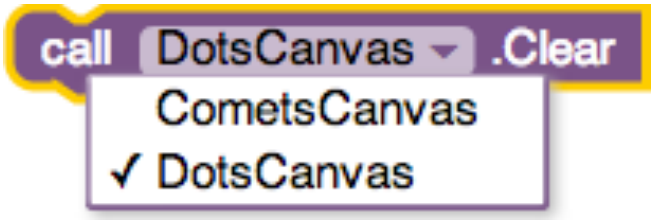
AI Syntax: All Together Now

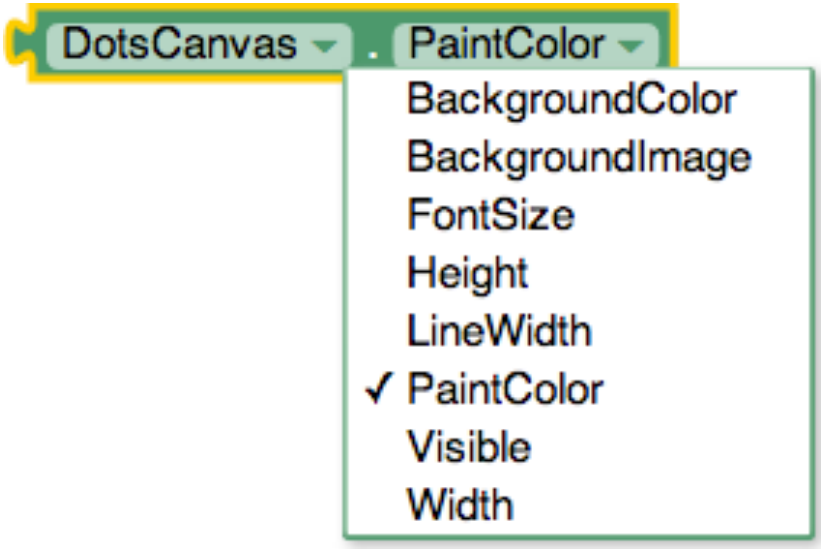


Drop-Downs Reduce Errors & Viscosity









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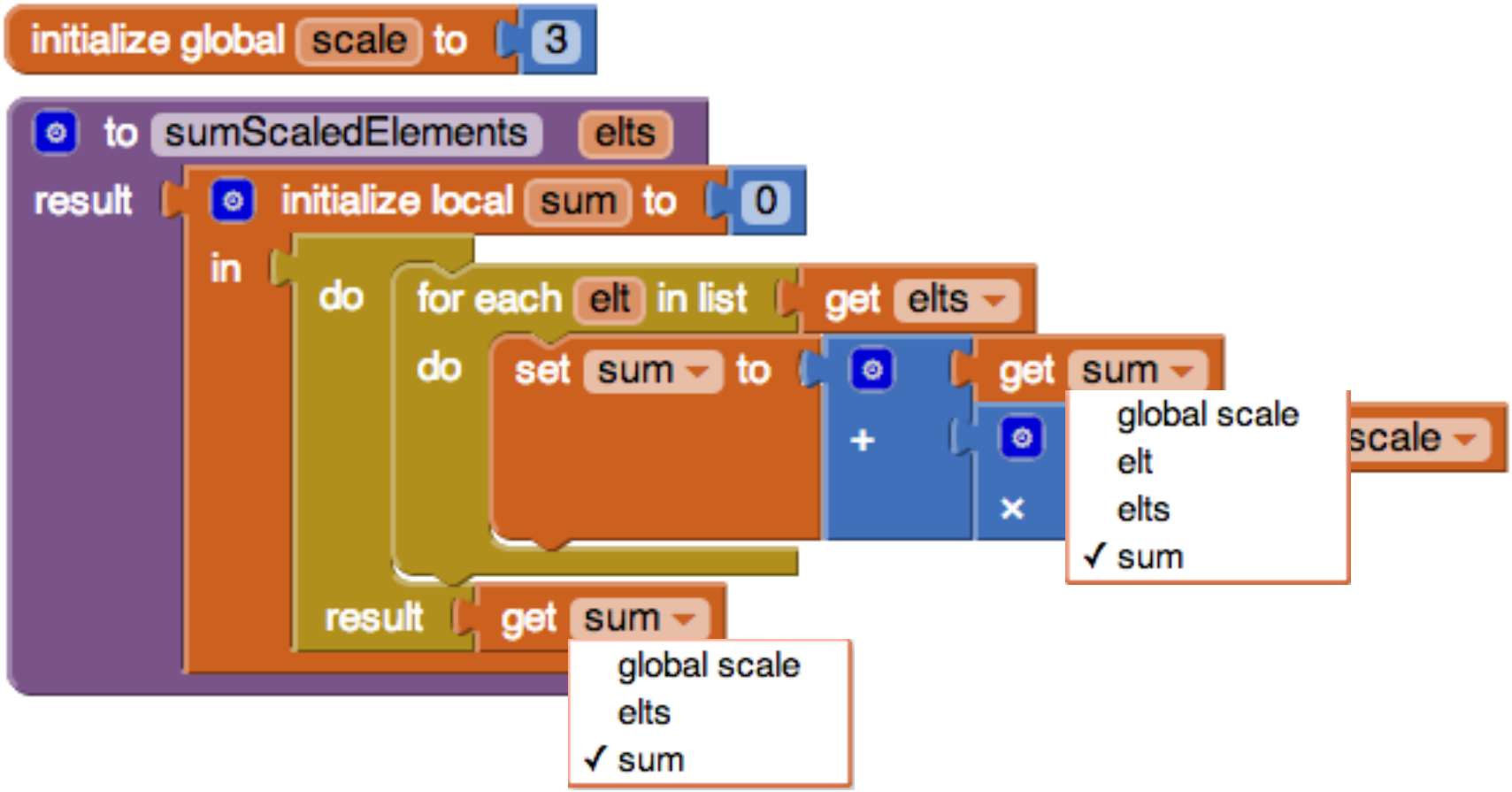
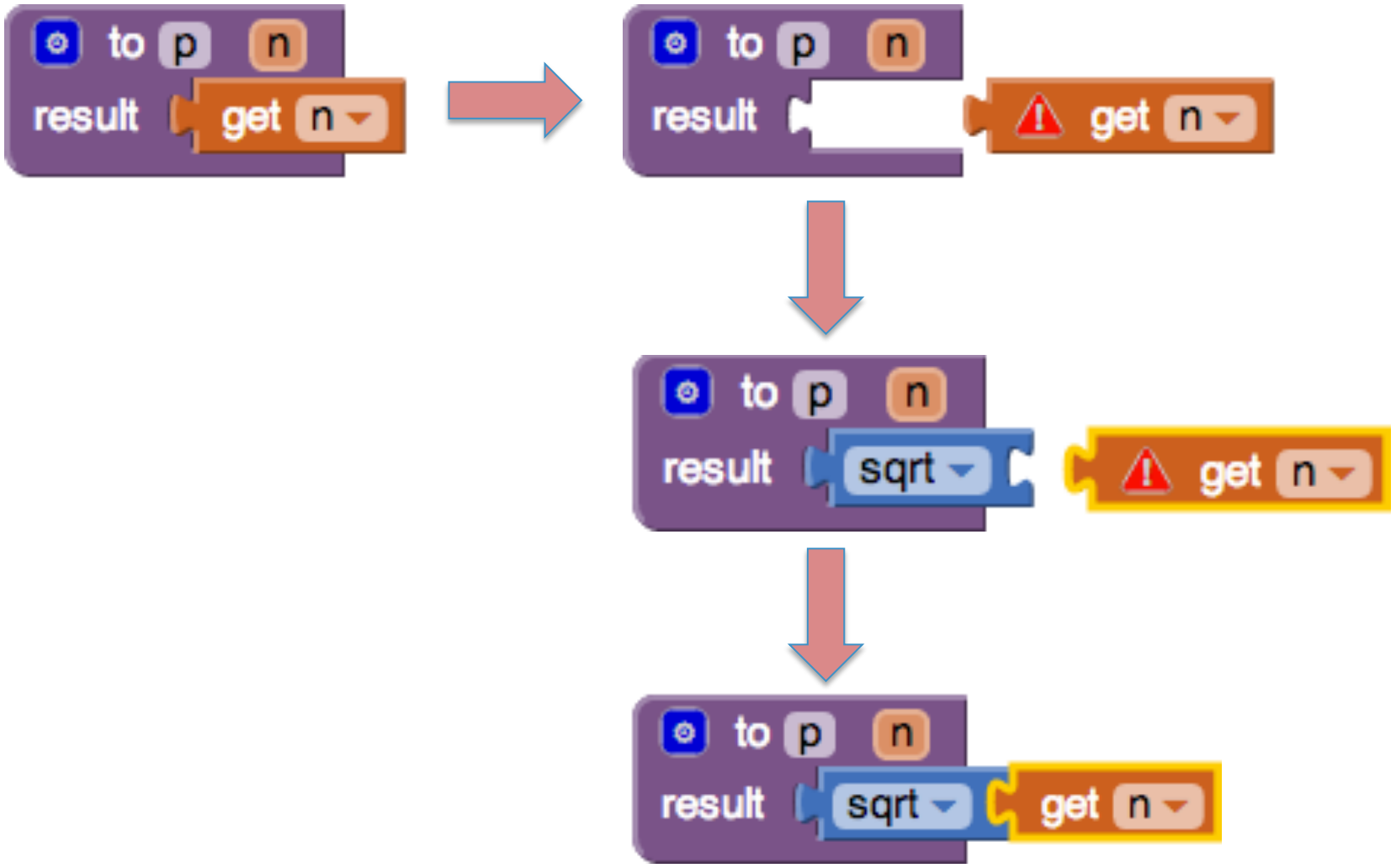
Name Scoping in AI

- Globals are in a separate namespace
- Indentation visually highlights area of name scope
- Drop-downs list only names in scope.
- Inner names can shadow outer ones
- Changing declared names automatically consistently changes all references

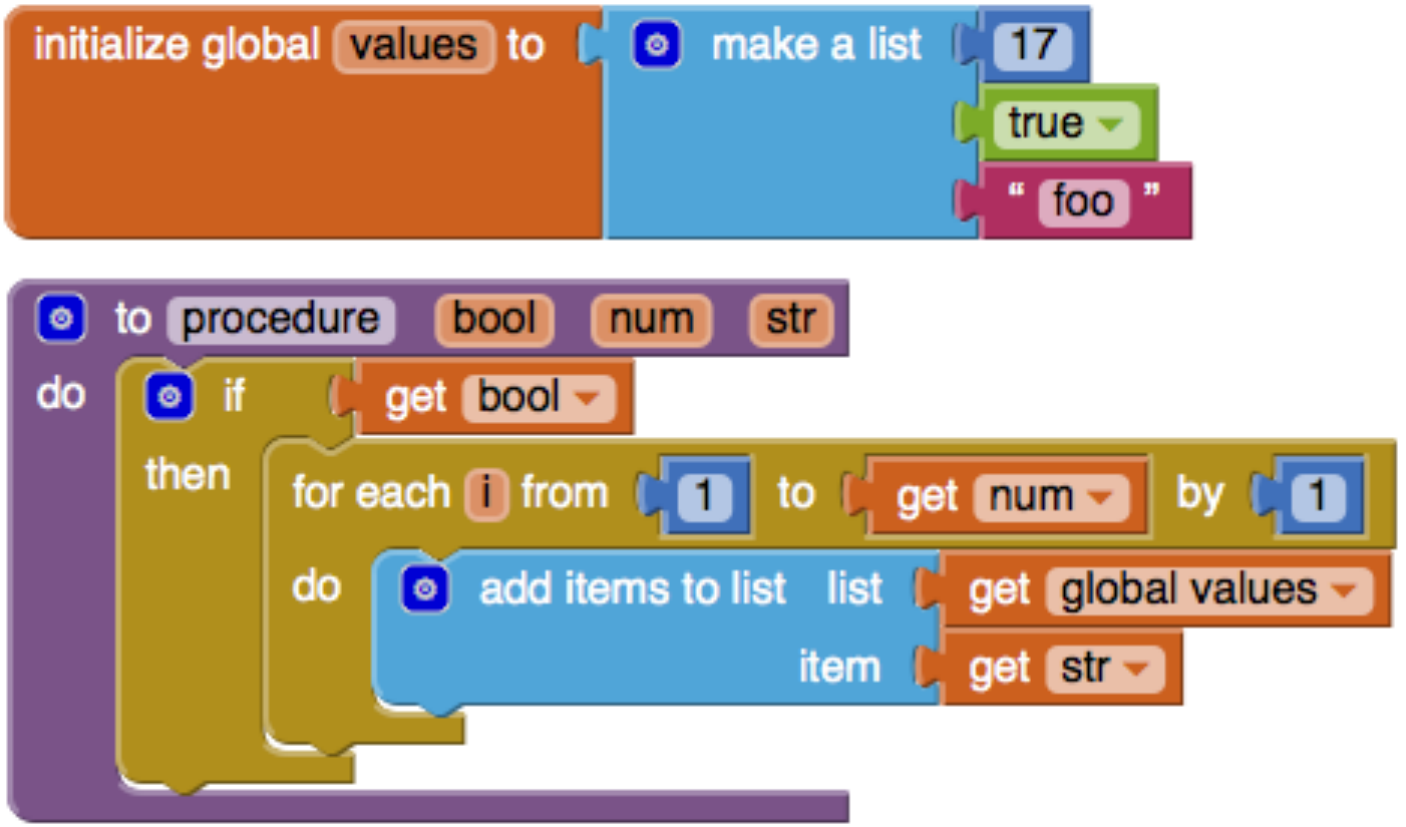


Handling Unbound Names



What About Types?

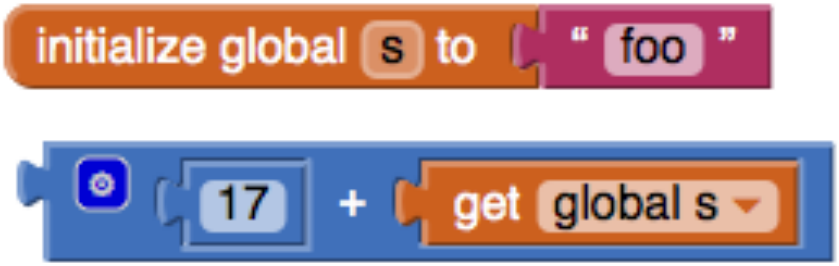
App Inventor is dynamically typed, so there's only one plug shape:



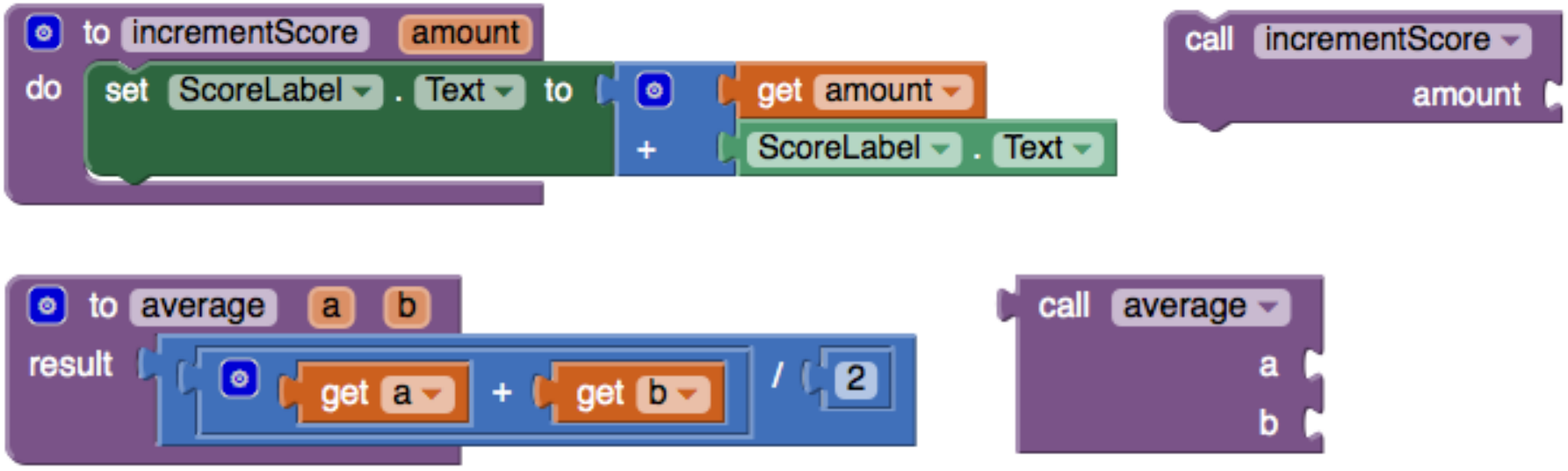
Simple “Soft” Static Type Checking

Type errors at block connection time are prohibited by “repulsion”

Dynamic type errors can be hidden by variables:

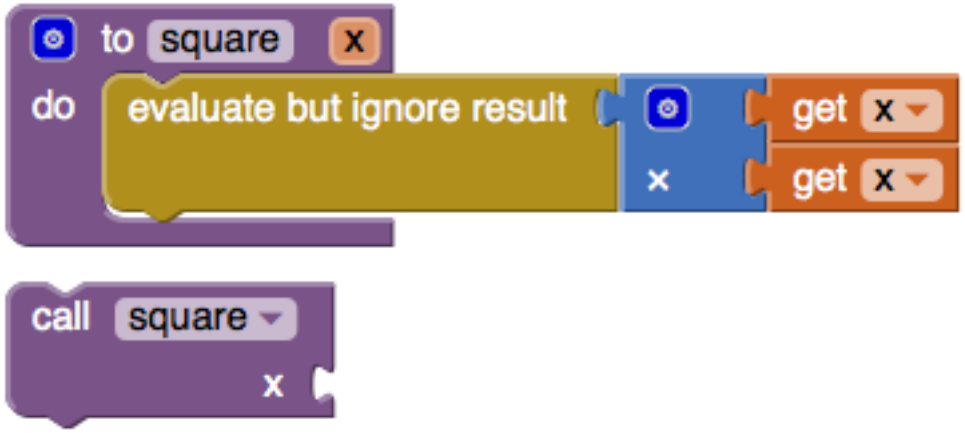


Distinguishing Void and Fruitful Procedures



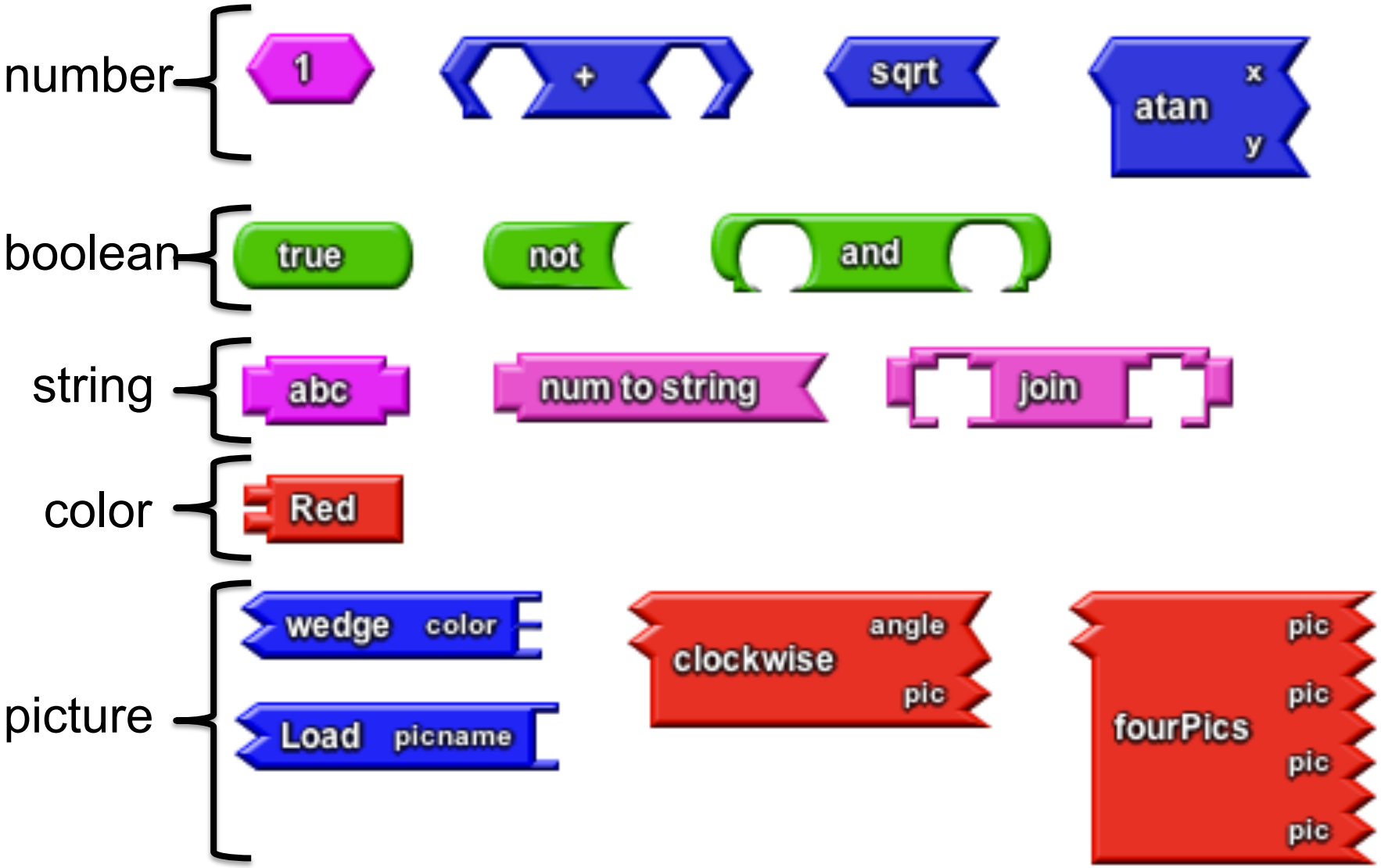
Python function gotcha

```
>>> def square (x):
...    x * x
...
>>> square(5)
>>>
```

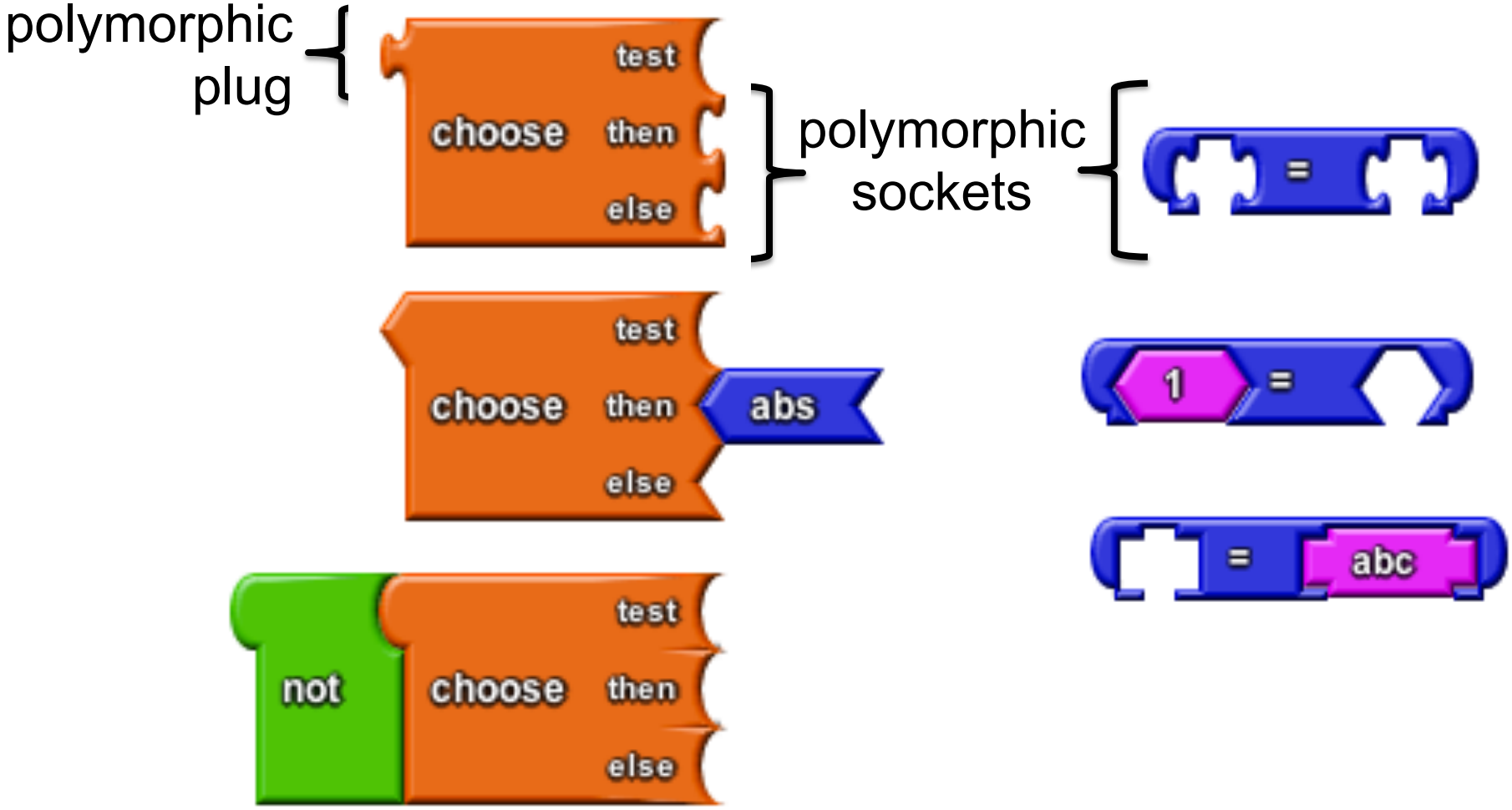


Connector Shapes in PictureBlocks

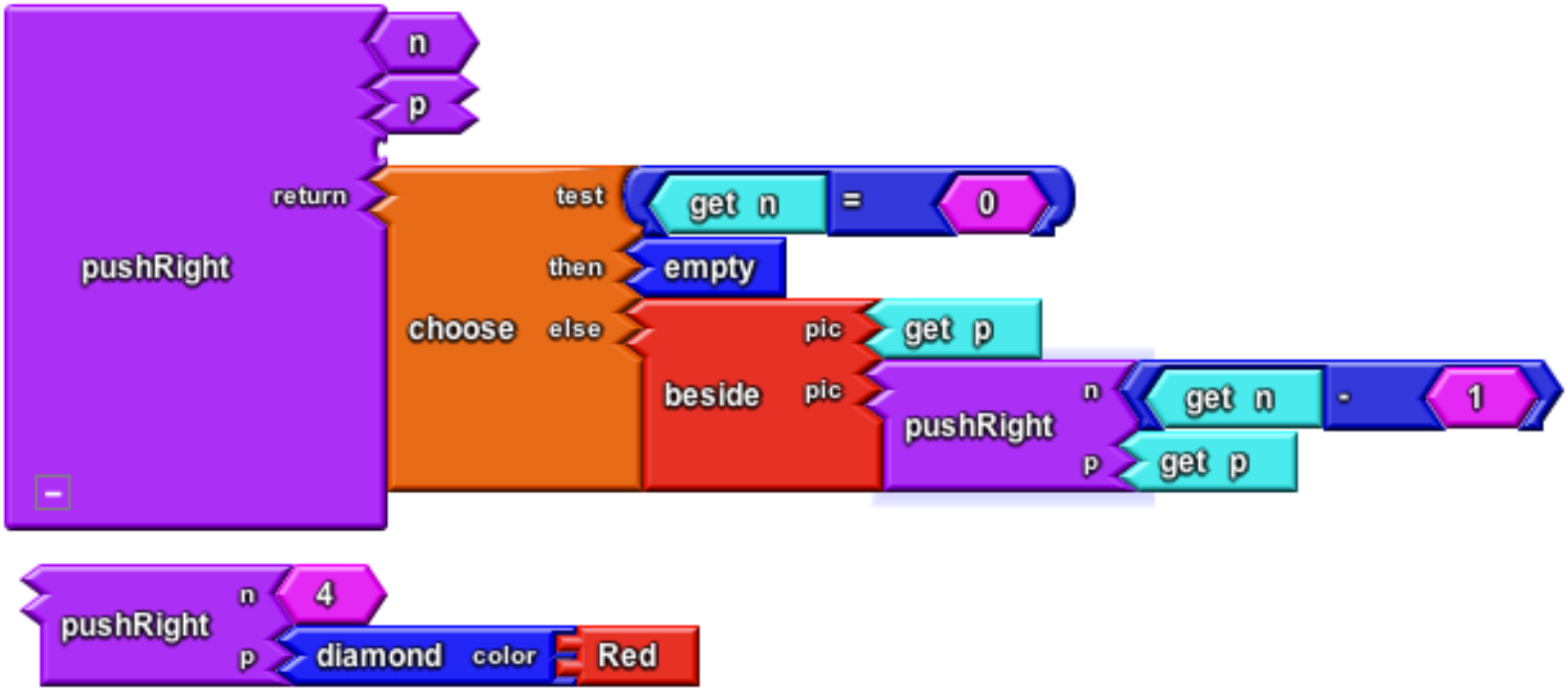
(Similar to types-as-shapes in StarLogo TNG)



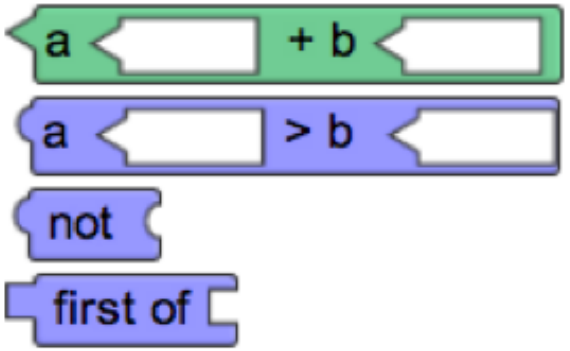
Polymorphism in PictureBlocks

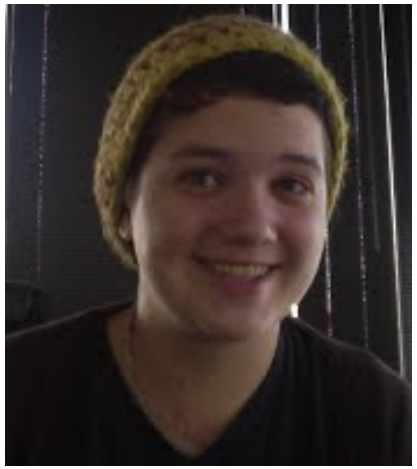


pushRight: Complete Declaration and Call

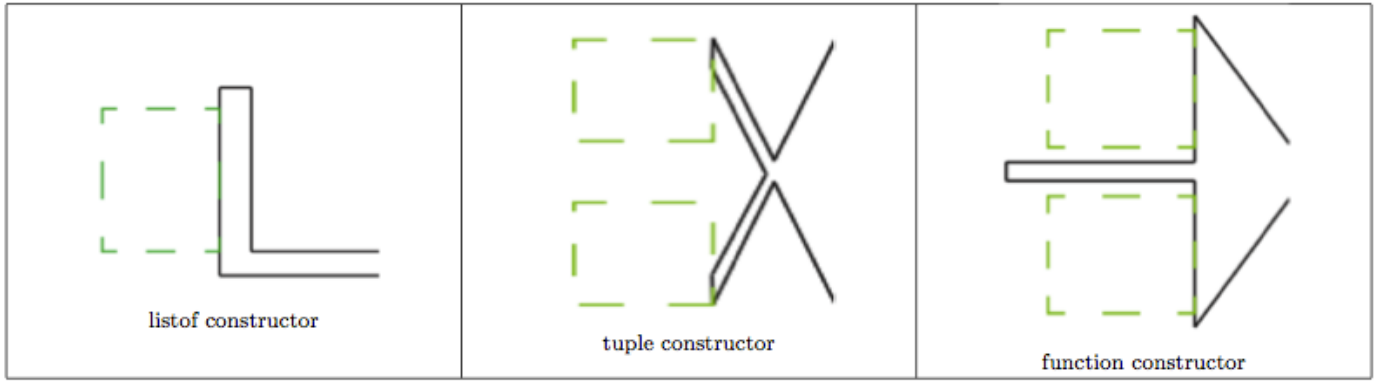


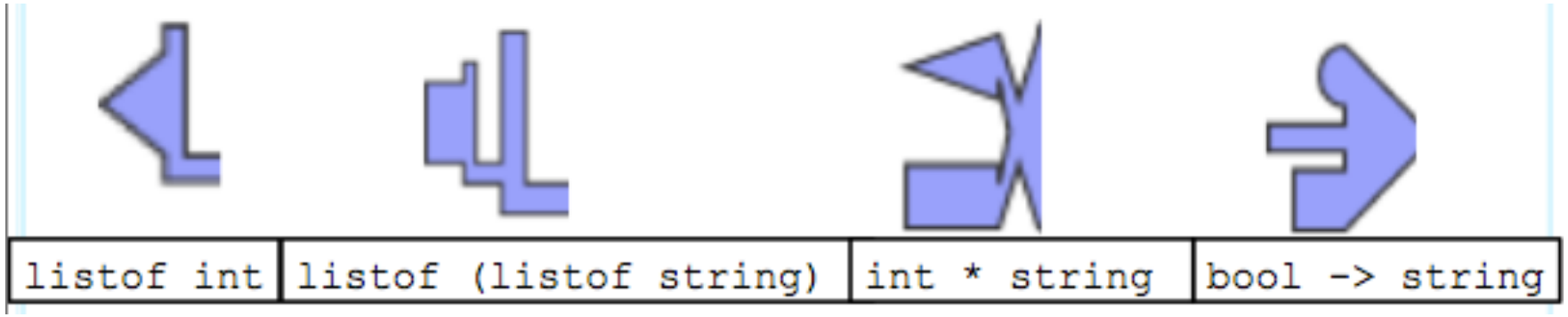
Type Blocks



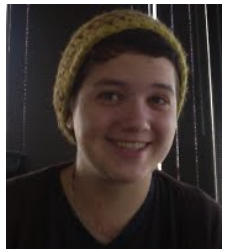


Marie Vasek '12
Wellesley





Type Blocks: More Examples



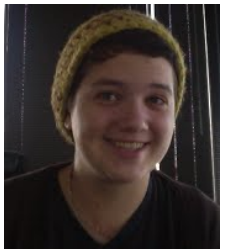
`listof (string * boolean)`

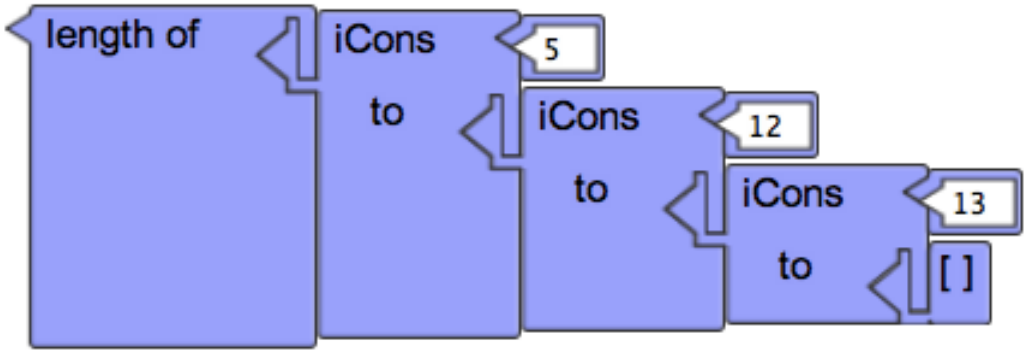
`(listof string) * boolean`

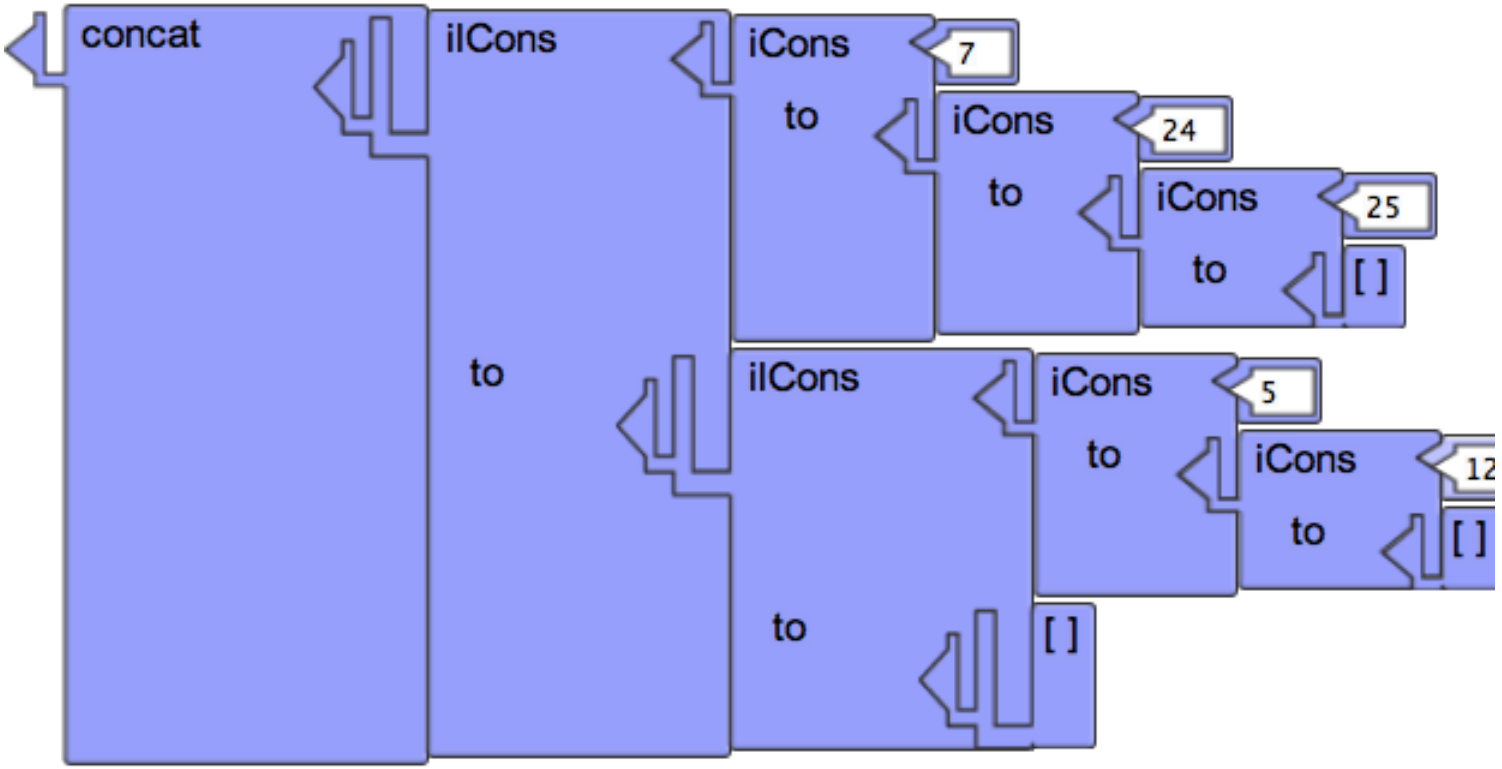
`boolean  * (string -> listof number)`

`(boolean  * string) -> (listof number)`

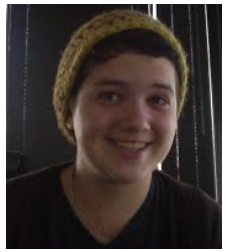
Type Blocks: Lists

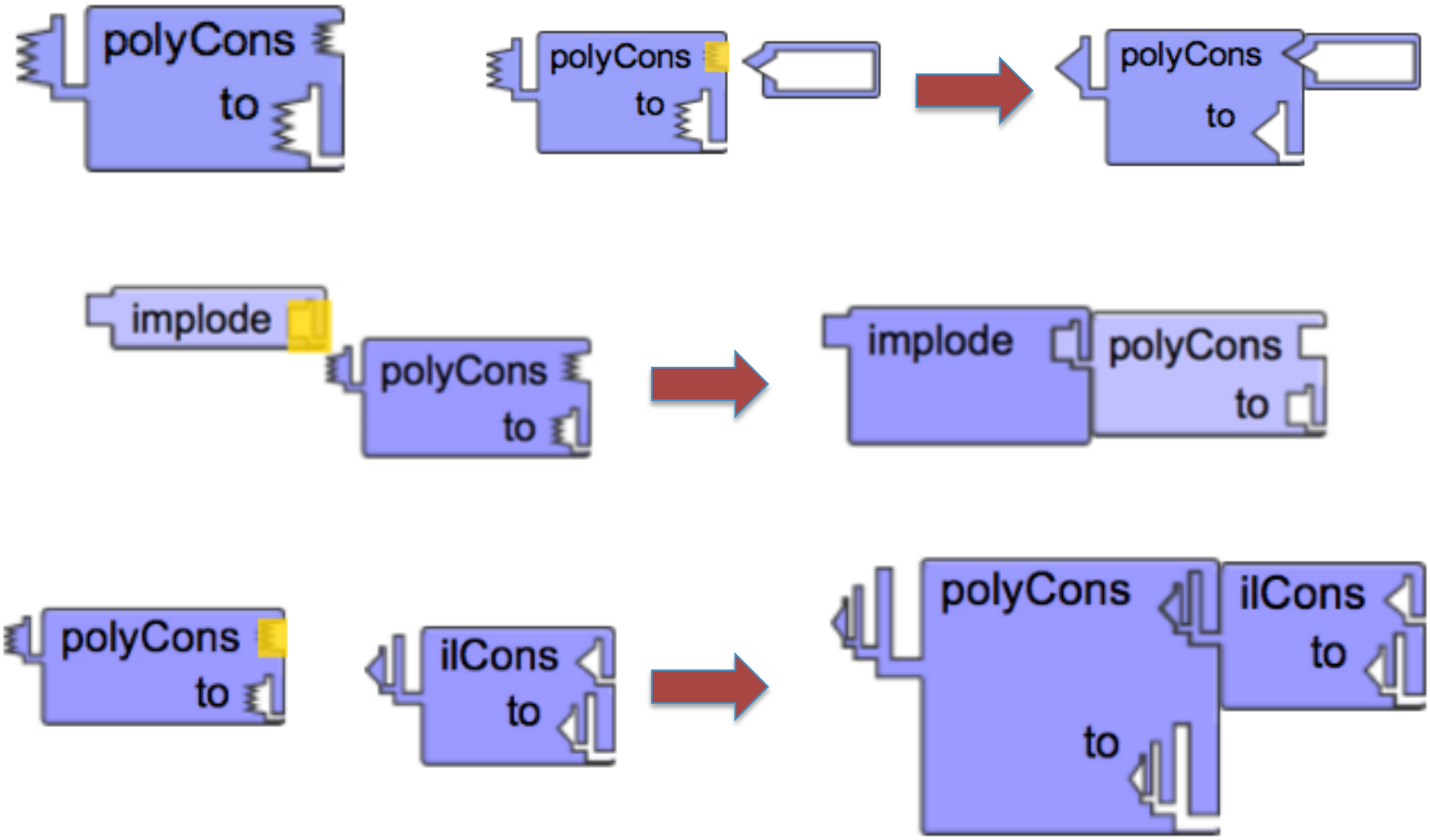






Type Blocks:
ML Style Universal Polymorphism





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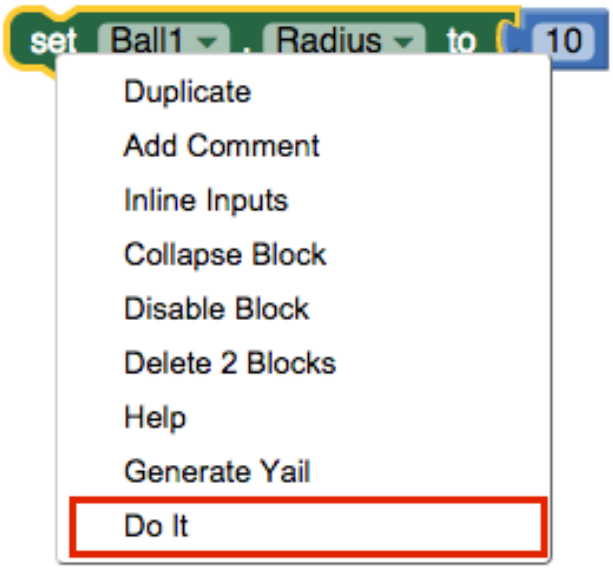
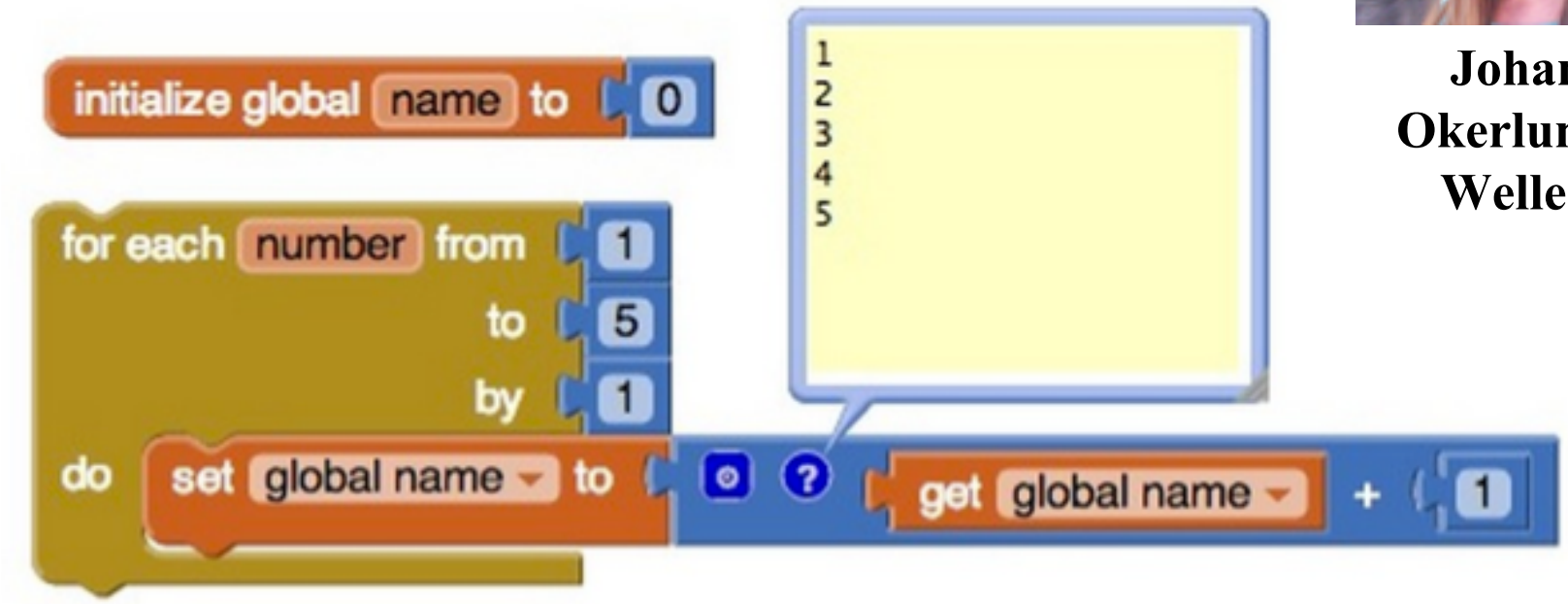
App Inventor: DoIt

Simple form of interactivity/liveness found in many blocks environments (as well as interpreter text-based languages).



Better Debugging: Watch

Johanna Okerlund '14 Wellesley



Emery Gerndt Otopalk is currently working on a trace feature for watching all blocks after a breakpoint

Better Error Handling

Currently, AI error window covers blocks and does not pinpoint block causing error:

Soon, the error will appear on the block causing the error:

Better Error Handling

Error messages can appear on multiple blocks until the errors are fixed:

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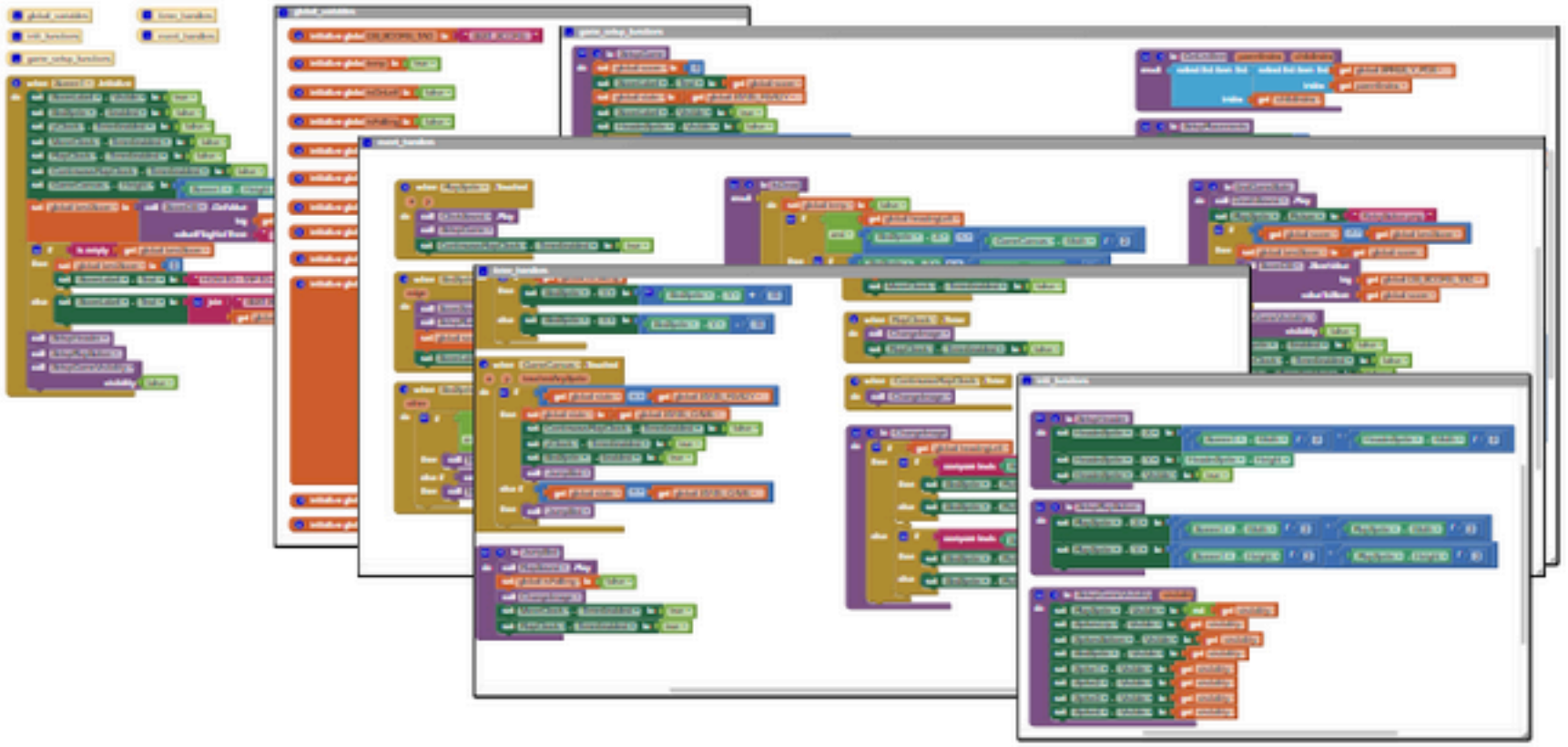
Usability: Current Work in AI

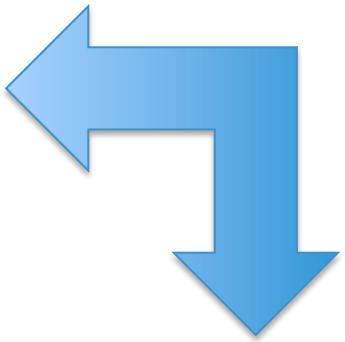
- Folders



- Searching for blocks on workspace
- Zooming

Usability: Droplet's Isomorphic Blocks/Text Conversion

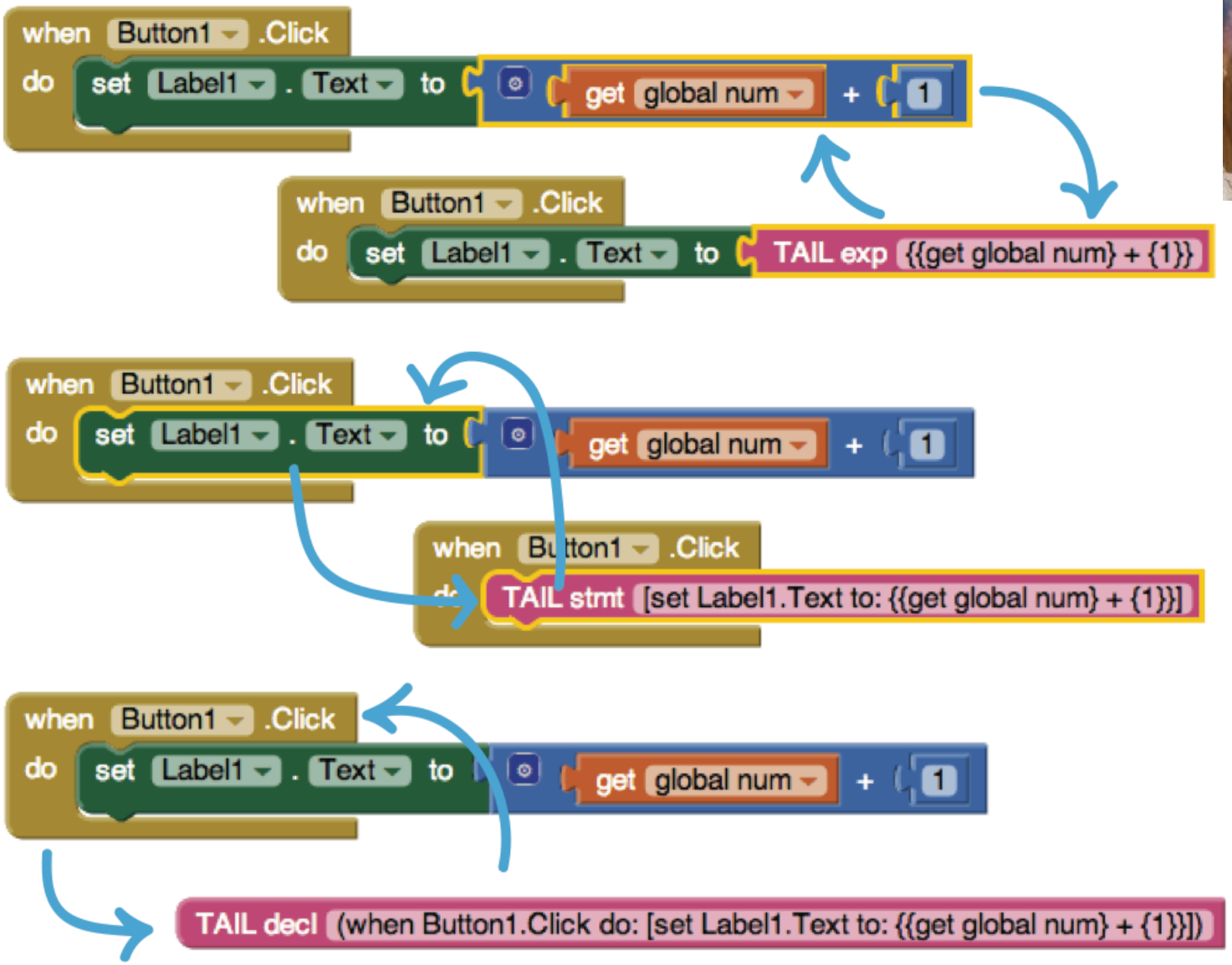
Used in PencilCode and Code.org's AppLab JavaScript curriculum



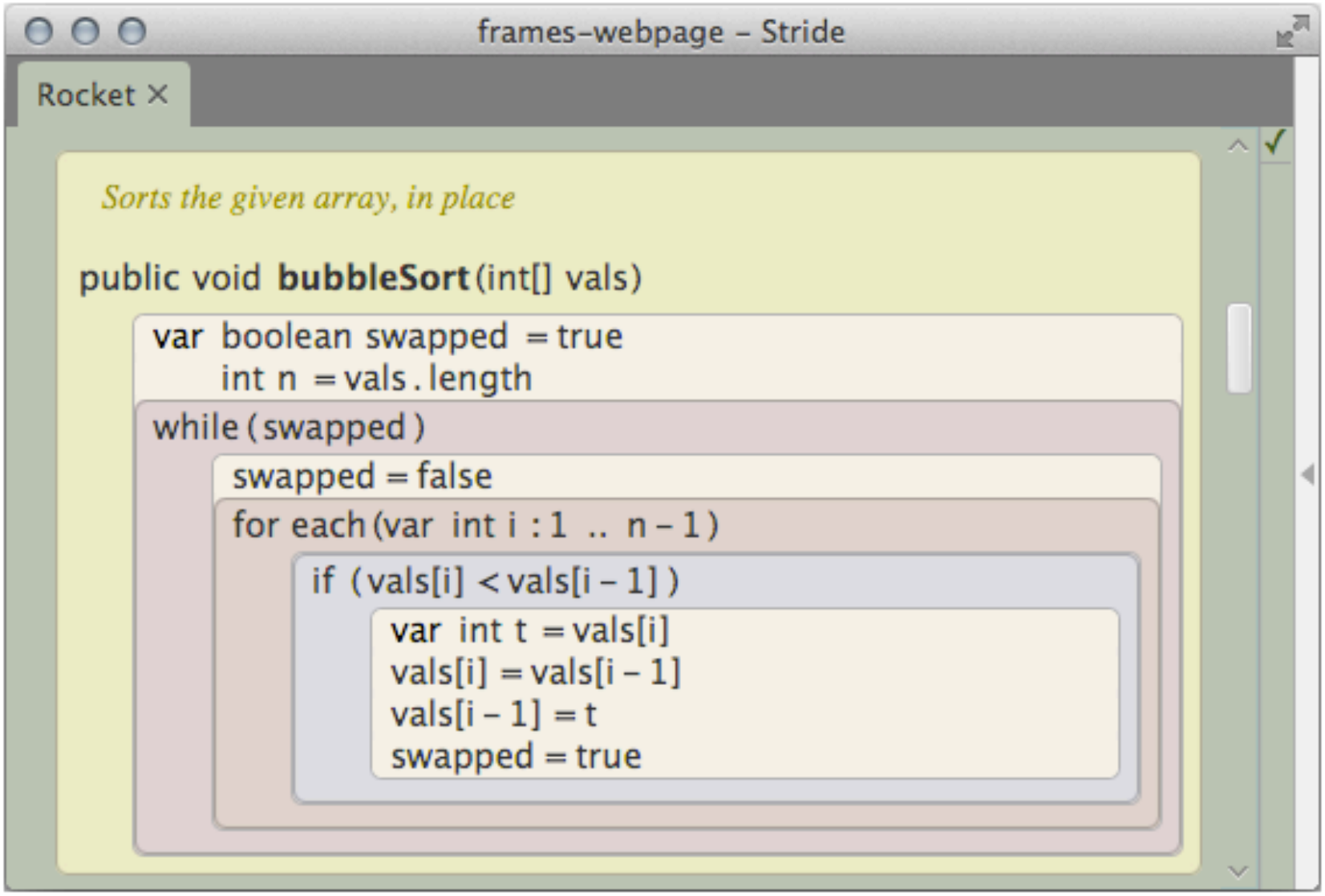
```
1  onEvent("dropdown1", "change", function(event) {
2    if (getText("dropdown1")=="Lady Gaga") {
3      setImageURL("id", "http://code.org/images/logo.png");
4
5    } else {
6      setImageURL("id", "http://code.org/images/logo.png");
7
8    }
9  });
10
```

AI: Conversion Between Blocks and Text

Karishma Chadha '14 Wellesley



Usability: Greenfoot's Frame-based Editing



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Learnability in Blocks vs. Text

- Lewis: Logo vs. Scratch study (SIGCSE 2010)
  - Few significant differences between Logo-first and Scratch-first
  - Scratch-first did better on conditionals
  - Logo-first had more confidence as programmers.
- Weintrop and Wilensky: Snap! vs Java (IDC 2015)
  - Blocks easier to read and compose than text
  - Blocks perceived as less powerful, more verbose, inauthentic
- Problem: Nonisomorphic languages
  - Weintrop and Wilensky Commutative Assessment on blocks vs. text in isomorphic languages (ICER 2015) is promising approach
  - Matsuzaka taught Java with blocks environment isomorphic to text (SIGCSE 2015). Students perceived text as more “real”.

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Negative Responses to Blocks Languages

I have never met a student who cut their teeth in any of these languages and did not come away profoundly damaged and unable to cope.

I mean this reads to me very similarly to teaching someone to be a carpenter by starting them off with plastic toy tools and telling them to go sculpt sand on the beach.

Not one thing they learn will bear any piece of resemblance to real work. All you're doing is teaching them misimpressions of what the job is, and tricking them out of having meaningful formative experiences.

http://blog.acthompson.net/2012/12/programming-with-blocks.html

Working with actual code writing instead of a drag & drop interface prepares children better for the real world. http://www.playcodemonkey.com/

Mark Sherman's Response

Mark Sherman
UMass Lowell

So they currently see this:

when it is really this:

Yes, it is colorful and newfangled, but it still gets jobs done. Not all of them, but a bunch of them.

Why do they see it this way? Because they grew up on this:

More Positive Feedback

I would like to express my utmost appreciation for your product. I'm teaching several pre-CS courses for gifted youth at Junior-high school level (7th-9th grades) as well as CS and software engineering at high school (10th – 12th grades) including Android development in Java. **It is really amazing that in AppInventor, 7th grade students (with about 50 hours prior experience in Scratch) can do in 6 hours what 12th grade students take about 200-300 hours to achieve in Java (and this is after studying CS and Android development for about 700 hours).** AppInventor goes way beyond the 80:20 principle (80% of the utility in 20% of the effort) – it is more like 60:5 (60% of the functionality, for less than 5% of the effort) which makes it much more fun, and opens up a lot of space for creativity.

Yossi Yaron, Israeli teacher

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Some Research Questions

- 2D blocks workspaces:
  - What are good ways to search, navigate, and organize them?
  - Do they confer any advantages over linear text?
- How can debugging & visualization of dynamic execution for blocks environments be improved?
- What tools can improve collaborative development of blocks programs?
- How can we do programming on the devices themselves? (Existing examples: microApps, Pocket Code, Touch Develop.)
- Can any blocks affordances improve productivity in mainstream languages?
- What does big data analysis say about learnability/usability of blocks vs. text notations and transitioning from blocks to mainstream languages?
- What role do the following "nonblocks" aspects play in learnability and usability of blocks languages: web-based environments, cloud-based storage, high-level abstractions, sharing/remixing communities, liveness.

App Inventor Development Team

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Liz Looney Google

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NSF Grant Team


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Acknowledgment: This work was supported by the National Science Foundation under Grants 1225680, 1225719, 1225745, 1225976, and 1226216.

Wellesley TinkerBlocks Students

Questions?

TINKERBLOCKS

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Home

TinkerBlocks is a project for improving the expressiveness of blocks programming languages and the usability of blocks programming environments. So far we've created two blocks languages (TurtleBlocks and PictureBlocks) for creating tangible artifacts on laser cutters and vinyl cutters, and are working on a blocks language (TypeBlocks) in which the shape of a block connector encodes its type in a functional language. We're also working with members of the MIT App Inventor development team to Improve App Inventor.

The TinkerBlocks project is anchored at Wellesley College and is led by Lyn Turbak. Meet our team members!

Here are some images from our work: