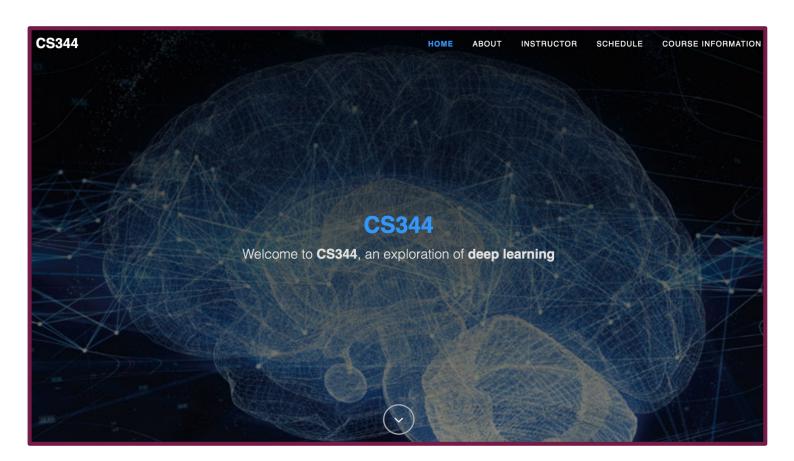
# Machine Learning Fundamentals





#### Course Information



### Deep Learning

- Deep learning is a subfield of machine learning (ML)
- Deep learning is about how computers can learn from data
- Deep learning is inspired by neural connections in the brain
- Deep learning uses artificial neural networks (NNs)

CS 344

Design and implement your own deep learning systems

Analyze massive deep learning models at the forefront of the field

### Common Problems ML May Help Solve

#### BINARY CLASSIFICATION

Predicting 2 categorical outcomes

Email is spam or not

Someone has a disease or not

#### MULTICLASS CLASSIFICATION

Predicting >2 categorical outcomes

Song is pop, rap, or country

Flower is daisy, rose, sunflower, or tulip

#### **REGRESSION**

Predicting a continuous outcome

Stock price

Hours of sleep per night

### Amazoogle and Applesoft are hiring!



Receive thousands of applications

Which few applicants should they contact for interviews?

Use deep learning to scan applications (résumé and cover letter) and extract relevant information



Dat	<b>O</b> Years Experience	Has Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Interview
Lavina	6	Yes	Cat	2.8	No	Yes
Alba	2	Yes	Dog	3.7	No	Yes
Brian	0	No	Cat	0.3	Yes	No
Zuri	5	Yes	Fish	3.9	No	Yes
Sarahi	9	No	Dog	4.0	No	Yes
Tao	8	No	Cat	3.2	No	No
Sakura	1	Yes	Dog	2.5	No	Yes

Dota	F	eatur <u>es</u>		<u>E</u>	Binary Clas	sification
Data	Years xperience	Has Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Label Interview
Lavina	6	Yes	Cat	2.8	No	Yes
Alba	2	Yes	Dog	3.7	No	Yes
Brian	0	No	Cat	0.3	Yes	No
Zuri	5	Yes	Fish	3.9	No	Yes
Sarahi	9	No	Dog	4.0	No	Yes
Tao	8	No	Cat	3.2	No	No
Sakura	1	Yes	Dog	2.5	No	Yes

# Featurize (Encode) Has Years Experience Skills (Dog/Cat/Fish)

Yes

Yes

No

Yes

No

No

Yes

6

2

 $\mathbf{O}$ 

5

9

8

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

**GPA** 

2.8

3.7

0.3

3.9

4.0

3.2

2.5

Cat

Dog

Cat

Fish

Dog

Cat

Dog

**Embezzled** 

No

No

Yes

No

No

No

No

Interview

Yes

Yes

No

Yes

Yes

No

# Featurize (Encode) Has Years Experience Years Skills Years Skills Kequired Favorite Pet Experience Skills Favorite Pet (Dog/Cat/Fish)

 $\mathbf{O}$ 

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6

0

5

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8

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

**GPA** 

2.8

3.7

0.3

3.9

4.0

3.2

2.5

Cat

Dog

Cat

Fish

Dog

Cat

Dog

**Embezzled** 

No

No

Yes

No

No

No

No

Interview

Yes

Yes

No

Yes

Yes

No

# Featurize (Encode) Has Years Required Favorite Pet Experience Skills (Dog/Cat/Fish)

 $\mathbf{O}$ 

6

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5

9

8

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

**GPA** 

2.8

3.7

0.3

3.9

4.0

3.2

2.5

()

()

**Embezzled** 

No

No

Yes

No

No

No

No

Interview

Yes

Yes

No

Yes

Yes

No

# Featurize (Encode) Has Years Required Favorite Pet Experience Skills (Dog/Cat/Fish)

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

6

5

9

8

**GPA** 

2.8

3.7

0.3

3.9

4.0

3.2

2.5

**Embezzled** 

Interview

Yes

Yes

No

Yes

Yes

No

# Featurize (Encode) Has Years Required Favorite Pet Experience Skills (Dog/Cat/Fish)

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

6

5

9

8

**GPA** 

2.8

3.7

0.3

3.9

4.0

3.2

2.5

**Embezzled** 

Interview

# One-Hot Encoding Has Years Required Favorite Pet Experience Skills Dog Cat Fish

Lavina

Alba

Brian

Zuri

Tao

Sarahi

Sakura

6

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GPA

2.8

3.7

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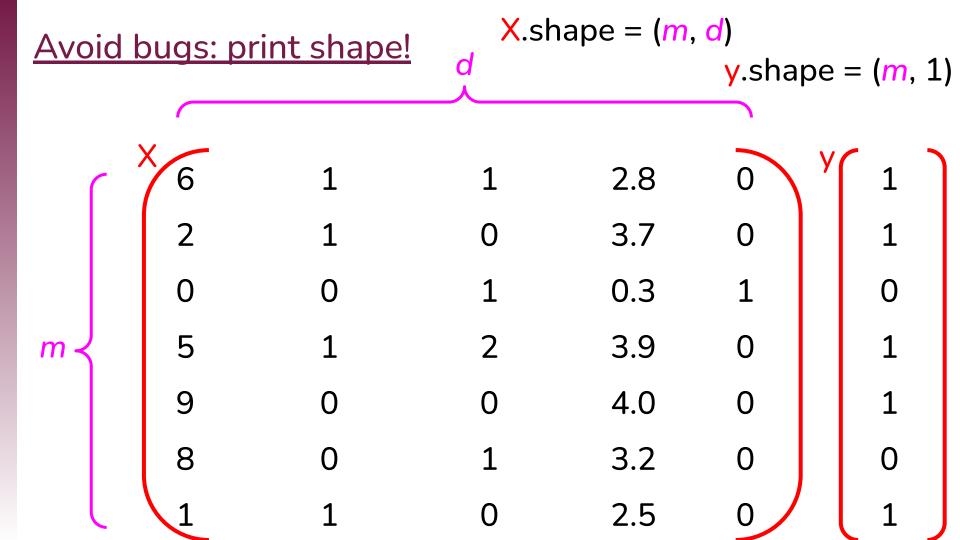
0

0

**Embezzled** 

Interview

Ę.	Years Experience	Has Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Interview
Lavina	6	1	1	2.8	0	<sup>y</sup> 1
Alba	2	1	0	3.7	0	1
Brian	0	0	1	0.3	1	0
Zuri	5	1	2	3.9	0	1
Sarahi	9	0	0	4.0	0	1
Tao	8	0	1	3.2	0	0
Sakura	1	1	0	2.5	0	





b= -9.3	w <sub>1</sub> = 1.1	<b>w<sub>2</sub>= 15.5</b> Has	$w_3 = 0.0$	w <sub>4</sub> = 0.02	2 w <sub>5</sub> = -31.8	3
	Years Experience	Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Interview
Lavina	6	1	1	2.8	0	1
Alba	2	1	0	3.7	0	1
Brian	0	0	1	0.3	1	0
Zuri	5	1	2	3.9	0	1
Sarahi	9	0	0	4.0	0	1
Tao	8	0	1	3.2	0	0
Sakura	1	1	0	2.5	0	1

$$b = -9.3$$
  $W_1 = 1.1$   $W_2 = 15.5$   $W_3 = 0.0$   $W_4 = 0.02$   $W_5 = -31.8$  Has

Years Required Favorite Pet

Experience Skills (Dog/Cat/Fish) GPA Embezzled

 $-9.3$  +  $6*1.1$  +  $1*15.5$  +  $1*0.0$  +  $2.8*0.02+0*-31.8$  =  $12.9$ 

$$b=-9.3$$
  $W_1=1.1$   $W_2=15.5$   $W_3=0.0$   $W_4=0.02$   $W_5=-31.8$  Has

Years Required Favorite Pet
Experience Skills (Dog/Cat/Fish) GPA Embezzled

6 1 1 2.8 0 = 12.9

+ 2 \* 1.1 + 1 \* 15.5 + 0 \* 0.0 + 3.7 \* 0.02 + 0 \* -31.8 = 8.5

$$b = -9.3$$
  $w_1 = 1.1$   $w_2 = 15.5$   $w_3 = 0.0$   $w_4 = 0.02$   $w_5 = -31.8$  Has

Years
Experience Skills (Dog/Cat/Fish) GPA Embezzled

 $b = -9.3$   $a = 1.1$   $a = 1.1$ 

+ 0 \* 1.1 + 0 \* 15.5 + 1 \* 0.0 + 0.3 \* 0.02 + 1 \* -31.8 = -41

$$b = -9.3$$
  $w_1 = 1.1$   $w_2 = 15.5$   $w_3 = 0.0$   $w_4 = 0.02$   $w_5 = -31.8$  Has

Years
Experience Skills (Dog/Cat/Fish) GPA Embezzled

 $color b = -9.3$   $color b = -31.8$  Has

Years
 $color b = -9.3$   $color b = -31.8$  Has

Years
 $color b = -9.3$   $color b = -31.8$  Has

Years
 $color b = -9.3$   $color b = -31.8$  Has

Years
 $color b = -31.8$ 

0.3

+ 5 \* 1.1 + 1 \* 15.5 + 2 \* 0.0 + 3.9 \* 0.02 + 0 \* - 31.8 = 11.8

= -41

$$b = -9.3$$
  $w_1 = 1.1$   $w_2 = 15.5$   $w_3 = 0.0$   $w_4 = 0.02$   $w_5 = -31.8$  Has

Years
Experience Skills (Dog/Cat/Fish) GPA Embezzled

 $color b = -9.3$   $w_1 = 1.1$   $w_2 = 15.5$   $w_3 = 0.0$   $w_4 = 0.02$   $w_5 = -31.8$  Has

Years
Experience Skills (Dog/Cat/Fish) GPA Embezzled

 $color b = -31.8$   $color$ 

+ 9 \* 1.1 + 0 \* 15.5 + 0 \* 0.0 + 4.0 \* 0.02 + 0 \* -31.8 = 0.7

5

3.9

= 11.8

b= -9.3 
$$W_1$$
= 1.1  $W_2$ = 15.5  $W_3$ = 0.0  $W_4$ = 0.02  $W_5$ = -31.8 Has

Years Required Favorite Pet
Experience Skills (Dog/Cat/Fish) GPA Embezzled

6 1 1 2.8 0 = 12.9

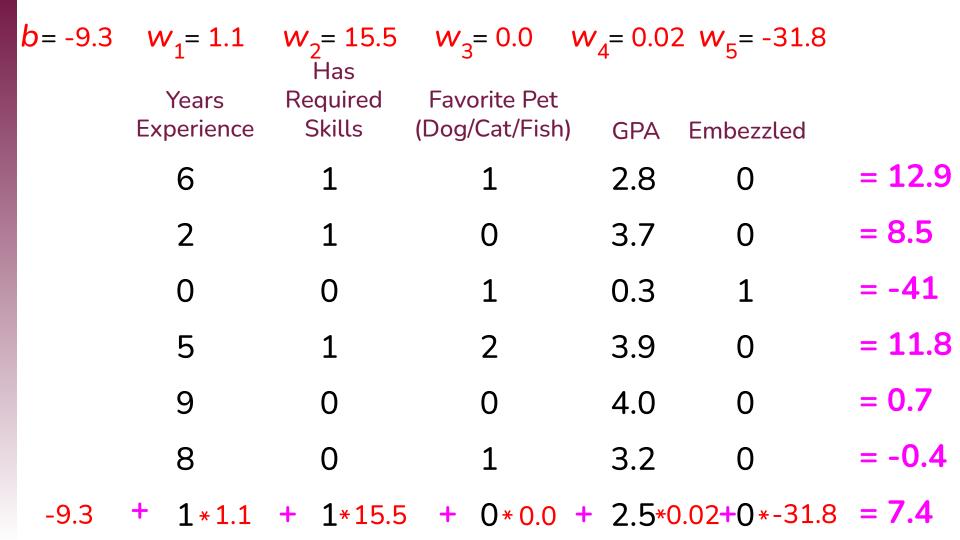
2 1 0 3.7 0 = 8.5

0 0 1 0.3 1 = -41

5 1 2 3.9 0 = 11.8

9 0 0 4.0 0 = 0.7

-9.3 + 8\*1.1 + 0\*15.5 + 1\*0.0 + 3.2\*0.02+0\*-31.8 = -0.4



b= -9.3	w <sub>1</sub> = 1.1	<b>w</b> <sub>2</sub> = <b>15.5</b> Has	$W_3 = 0.0$ V	v <sub>4</sub> = 0.02	$w_5 = -31.8$	
	Years Experience	Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	
	6	1	1	2.8	0	= 12.9
	2	1	0	3.7	0	= 8.5
	0	0	1	0.3	1	= -41
	5	1	2	3.9	0	= 11.8
	9	0	0	4.0	0	= 0.7
	8	0	1	3.2	0	= -0.4
	1	1	0	2.5	0	= 7.4

$$b$$
= -9.3  $W_1$ = 1.1  $W_2$ = 15.5  $W_3$ = 0.0  $W_4$ = 0.02  $W_5$ = -31.8 Has

Years Required Favorite Pet

Experience Skills (Dog/Cat/Fish) GPA Embezzled

$$b = -9.3$$
  $W_1 = 1.1$   $W_2 = 15.5$   $W_3 = 0.0$   $W_4 = 0.02$   $W_5 = -31.8$ 

$$w = (1.1, 15.5, 0.0, 0.02, -31.8)$$
  
 $x = (2, 0, 2, 1.6, 1)$   
 $w \cdot x + b$ 

Siiri

If  $\mathbf{w} \cdot \mathbf{x} + \mathbf{b} > 0$ , predict label of 1 (interview)

If  $\mathbf{w} \cdot \mathbf{x} + \mathbf{b} \le 0$ , predict label of 0 (no interview)

1.6

### Training Data and Testing Data

		Has				
[	Years Experience	Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Interview
Lavina	6	1	1	2.8	0	1
Alba	2	1	0	3.7	0	1
Brian	0	0	1	0.3	1	0
Zuri	5	1	2	3.9	0	1
Sarahi	9	0	0	4.0	0	1
Tao	8	0	1	3.2	0	0
Sakura	1	1	0	2.5	0	

### Training Data and Testing Data



#### Workflow

#### Load data

	Years Experience	Has Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled	Interview
Lavina	6	Yes	Cat	2.8	No	Yes
Alba	2	Yes	Dog	3.7	No	Yes
Brian	0	No	Cat	0.3	Yes	No
Zuri	5	Yes	Fish	3.9	No	Yes
Sarahi	9	No	Dog	4.0	No	Yes
Tao	8	No	Cat	3.2	No	No
Sakura	a 1	Yes	Dog	2.5	No	Yes

Fit model on training data to learn parameters

$$w = (1.1, 15.5, 0.0, 0.02, -31.8)$$
  
 $b = -9.3$ 

### ina 6 1 1 2.8 0 1 Split data into a 2 1 0 3.7 0 1 an 0 0 1 0.3 1 0 i 5 1 2 3.9 0 1

E	Years Experience	Has Required Skills	Favorite Pet (Dog/Cat/Fish)	GPA	Embezzled Interview	
Lavina	6	1	1	2.8	$0$ $\left(\begin{array}{c} 1\\ train \end{array}\right)$	
Alba	X_trai 2	1	0	3.7	0   1	
Brian	0	0	1	0.3	1 0	
Zuri	5	1	2	3.9	0 1	
Sarahi	9	0	0	4.0	ر 1 <i>ا</i> رو	
Tao	8 +00	0	1	3.2	0 $v$ $test t$	
Sakura	X_tes	1	0	2.5	0   1	

 Years Experience
 Has Required Skills
 Favorite Pet (Dog/Cat/Fish)
 GPA
 Embezzled Interview

 Lavina
 6
 1
 1
 2.8
 0
 1

 Alba
 2
 1
 0
 3.7
 0
 1

 Brian
 0
 0
 1
 0.3
 1
 0

 Zuri
 5
 1
 2
 3.9
 0
 1

 Sarahi
 9
 0
 0
 4.0
 0
 1

 Tao
 8
 0
 1
 3.2
 0
 0

 Sakura
 1
 1
 0
 2.5
 0
 1

Featurize data

Once all parameters have been finalized, evaluate model's performance when making predictions on testing data

Accuracy: 81%